

The Antioch News

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First in Service to Readers

ANTIOCH, ILLINOIS,

THURSDAY, AUGUST 31, 1939

First in Results to Advertisers

NUMBER 3

HORSE SHOW AT COUNTRY FAIR "STEALS SHOW"

Style Show Is Also Big Attraction at Annual Fall Exhibition

For interest, excitement and class, the fine horse show put on each evening by horsemen and horsewomen of Lake and Kenosha counties almost completely "stole the show" at the sixteenth annual Antioch Country fair, held Thursday, Friday and Saturday.

A style show by MarieAnne's of Antioch vied with it for interest.

The fact that, through a lack of attention to timing, both events were put on at the same time Friday evening was a disappointment to many persons who would have liked to witness both, and were instead forced to choose between them.

Juniors' Exhibits Good

Young folks of Antioch and surrounding communities "shone" in many sections of the fair, including Future Farmer and 4-H displays.

Livestock, poultry, sewing and cooking were among the departments in which they made fine showings, in some cases competing with and winning awards over grownups.

Antioch High school's special section, arranged under the supervision of C. L. Kuttel, was especially admired.

Bands Provide Entertainment

The Antioch Junior Legion Drum and Bugle corps, the Allendale band, the splendid 85-piece Zion Junior band and aerialist acts were among the special attractions.

Carnival rides and special booths added to the entertainment.

Obituary

Charles Eames

Charles Eames was born Aug. 26, 1871, at Monville, Ill., and died Aug. 26, 1939, at the age of 68 years.

In 1882 he moved to his farm east of Monville where he lived until the time of the accident that eventually caused his death.

The accident occurred on March 10, when a lamp overturned on him and burst into flames setting his clothing on fire and burning him severely about the arm, neck and face. Since that time he has been confined to the hospital at Waukegan where he suffered many days before his death.

Mr. Eames was preceded in death by his wife, Clarisse, who passed away 20 years ago on July 7, 1919.

Two daughters, Mrs. Robert Bayne of Chicago, and Mrs. C. Tones of Grayslake and two grandsons are left to mourn his passing, besides the many friends and acquaintances he made in and around Lake Villa.

The funeral was held at the Lake Villa church Monday afternoon, with Rev. Allen conducting the services, and burial was in the family lot in Angola cemetery.

Methodist Young People Organize County Group

Walter Hleber, Jr., of Antioch, was elected tour chairman of the Older-Young People's group sponsored by Methodist churches of Lake county. The election took place at a meeting in Gurnee Tuesday evening, when plans for the forming of a county-wide organization were made.

The other officers are Kathleen Hubbard, Libertyville, president; Margaret Haag, Zion, secretary-treasurer; Marion Martin, Winthrop Harbor, publicity chairman; Marjorie Griffin, Zion, devotional chairman.

Attending from Antioch were Ruth Ferris, Betty Lu Williams, Lois V. Reeves, Robert Strang, Walter Hleber and Robert Burke.

A "parlor social" lawn games, a devotional session and the serving of refreshments completed the evening.

It is believed that the new group will fill a need long felt in churches of Lake county. Attendance at the meeting is open to all young people between the ages of 20 and 30 years.

A tour to Maxwell street, Hull House and Chinatown in Chicago will be held the afternoon and evening of Sunday, Sept. 17. Those who wish to go should meet at the Methodist church in Libertyville at 1:30 p. m. Chicago time. The trip to and from Chicago will be by automobile.

A meeting and a tour will be held each month.

A dinner party Thursday marked the birthday anniversary of Nancy Lee Crandall.

Ill. Takes Lead In Croquet Tournament

Wisconsin lost two of three croquet games to Illinois in the tournament that opened Tuesday evening with simultaneous play on the courts at Pasadena Gardens, the Fairway Grill and Johnny Geyer's tavern.

At Geyer's tavern in Trevor, Bill Kavanaugh and Champ Parham, representing Wisconsin, were defeated 2 out of 3 by Bill Murphy and Joe Panowski, Illinois players.

Panowski and Murphy dropped the first game and then came back strong to win the next two and the set.

At the Fairway Grill John Geyer and Dick Moran subdued Walter Darnaby and Bernie Fields of Illinois in two straight games. Fields was a substitute player for James Webb.

Howard Gaston and Bert Ray of the Illinois team won their way at Pasadena Gardens to a victory over Joe Fox and Charles Bruell in two straight wins.

Play Tonight

Games scheduled for next Tuesday evening have been advanced to this evening, so that the tournament can be finished next Tuesday.

The games will be simultaneous at all three courts, starting early in the evening and continuing under floodlights.

ANNOUNCE PROGRAM FOR "FIELD DAY"

Review of Activities to Be Presented All Day Friday

A big bonfire in the evening, with music, singing and a marshmallow roast is to climax the Antioch Recreation Field Day to be held Friday.

A review of activities enjoyed by the children on the playground at the Antioch Grade school throughout the summer will be given during the "Field Day."

Events for children under 12 years of age are to be held from 10:30 to 12 a. m. Among these will be races, relay races, target games, croquet and softball games.

The afternoon, from 2 to 5 o'clock is to be devoted to games and contests for boys and girls of all ages. Horseshoe pitching, races of all kinds, broad jumps, bicycle polo and softball. The evening bonfire and "songfest" will be held from 7 to 9 p. m.

Woodcrest to Stage Annual Picnic Sunday

Residents of Woodcrest subdivision are all set to stage their annual association picnic Sunday at 2:00 p. m. at Parkway and Rustic Bridge. All residents of the subdivision and their friends are invited, according to the committee in charge.

There will be free coffee, sandwiches and drinks, and prizes for the winners of races. Men will be assessed one dollar each, and women and children free.

Injured in Runaway

Thomas Harden, who lives just off highway 59, southwest of Antioch, was injured Wednesday when his team of horses ran away. Harden suffered three cracked ribs.

THOMAS GAGGIN, OLD RESIDENT, DEAD OF HEART AILMENT AT 77

Former Prominent Stockman Tuesday Near Site of Birth

Funeral services for Thomas Gaggin, 77, a life-long resident of Antioch vicinity, will be held this afternoon at two o'clock at Strang's funeral home.

Mr. Gaggin succumbed Tuesday morning from a heart ailment from which he had suffered for many months. His demise occurred at the home of his brother, John Gaggin, two miles north of Antioch in Salem township. He was born in 1862 in the family farm home which was located on the site of what is now the Liberty Corners cemetery, and only a short distance from the place of his death.

He was the son of Thomas and Nora Gaggin, pioneers of this vicinity. During his active years he was a stock buyer and was prominent in the live stock industry in western Lake county. He retired about eight years ago and lived with his sister, Mary Gaggin, in Antioch until her death. Two weeks ago he was moved to the home of his brother.

Besides his brother, John, he is survived by another brother, Dr. Frank Gaggin of Chicago, and several nieces and nephews who reside in this community.

The funeral services will be conducted by the Rev. W. C. Henslee, and interment will be in Liberty cemetery.

Herman's Resort to Hold Masked Ball Sunday Eve

Costume prizes, favors and fun will be on the bill for the ninth annual masked ball to be held at Herman's resort on Bluff lake Sunday evening, Sept. 3. The revelry will start at 8 p. m. Ed Knickelbein, proprietor, announces.

City Briefs

Among the freshmen enrolled at Beloit college for the fall term is Robert Burke of Antioch. Freshmen report at Beloit on September 18 and go through a three-day orientation period. Classes begin on Friday, September 21. Last year, 600 students attended Beloit college, setting a new record for the 93-year-old institution.

Attendance is expected to be about the same for the coming year.

Sidney Hughes, Lake Villa, motored to Davenport, Iowa, Sunday to spend the day with his brother and sister-in-law, Mr. and Mrs. Robert Hughes. Accompanying him on the trip were the Misses Ruth and Sadie Edelite, camp councillors at Camp Cutten, Hastings Lake.

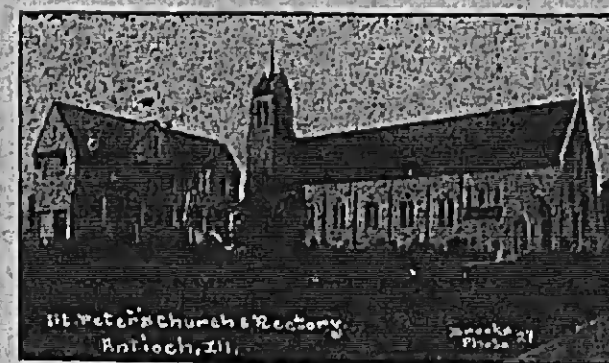
Miss Ruby Chinn is the guest of Harriet Goodell this week.

Robert Chinn, Chicago, spent Wednesday visiting relatives here.

Antioch Church Marks 10th Year

The tenth anniversary of the laying of the cornerstone of St. Peter's church, Antioch, will be observed Sunday, Sept. 3, with special festivities according to an announcement by the pastor, the Rev. Francis M. Flaherty. A buffet supper will be served in the parish hall beginning at 5 o'clock. Various games and other amusements will provide entertainment for the guests during the evening. Masses on Sunday morning, Sept. 3, will be at 7, 8, 9, 10:15, 11, 11:15, and 12 o'clock (Daylight Saving Time).

This occasion will suggest to many early parishioners the beginnings of this parish in 1900. It was founded by Father Bruton as a mission of the parish of Rosecrans. The first resident priest was the Rev. J. P. Joyce (1904-1909). The Rev. J. E. Lynch succeeded Father Joyce and remained pastor until his death in 1929. St. Peter's parish had charge of a mission at Fox Lake for some years after 1910. The present Gothic church of St. Peter's was erected by the Rt. Rev. Msgr. Daniel Frawley, present pastor of St. Jerome's church, Chicago. The parish, now in its fortieth year, has grown from a summer resort mission to an active congregation of about 100 families. Father Flaherty and his assistant, the Rev. W. Cusack Morris, plan for the future a parish school to complete the parochial unit.



St. Peter's church in Antioch, Ill.

"FRESHMAN DAY" PLANNED BY H. S.

New Students at Antioch Township High to Learn About School Tues.

Tuesday, Sept. 5, will be observed as "Freshman Day" at Antioch Township High School.

The day's events will open with a general assembly of the new students in the auditorium. Announcements of interest to the class will be made at this time and there will be a short program.

Tests will be given during the day, the use of the library shown and various other things concerning school explained.

School will commence at 9 o'clock on Tuesday and will last all day. Lunch should be brought from home, since the cafeteria will not be opened until Thursday. Freshmen will not attend school on Wednesday.

Sophomores, Juniors and Seniors will meet on Wednesday. Twenty-minute classes are to be held, in order that school may be dismissed before noon. The students of the three classes will meet in the auditorium at 9 o'clock for announcements, and will then follow the regular schedule through all six shortened periods.

School is to start on schedule for all at 8:35 a. m. Thursday. The first period will be given over to activities. Class periods will start at 9:05 daylight saving time.

Cafeteria Opens Thursday

On Thursday, the serving of noon-time lunches at the cafeteria will commence.

All books, cafeteria service and shop will be handled on a cash basis, it is announced, although exceptions will be made in cases where it is necessary. Parents who wish their children to have credit should make arrangements for this at the school office.

Grass Lake Club Is Granted Charter

The Grass Lake Conservation Club has been granted a charter by Secretary of State Edward J. Hughes. Mr. Meyer, H. Beauchler and C. Haling are named as incorporators of the new club which was organized and chartered not for profit. State as the object is "the conservation of all wild life and fraternal fellowship."

Mutz Farm Awarded "Neatest Farm" Honors

A silverware service for eight is being presented to the Mutz Brothers, Edward, John and Walter, as district winners in the 1939 Neatest Dairy Farm contest sponsored by the Pure Milk association. The farm is located a mile west of Trevor, on the Wilmet road. The contest covered 33 counties in northern Illinois, northern Indiana and southern Wisconsin. The Mutz property is located in the Sixth district of the association's territory. Ed. H. Kuehne, Burlington, was the winner for District 4.

The farm of Albert J. Gudeman, Francesville, Ind., was named grand champion over all other district winners.

Walworth County Fair to Open at Elkhorn Friday

A number of persons from Antioch and from nearby communities in Lake and Kenosha counties are planning to attend the Walworth county fair, which will open at Elkhorn tomorrow and will continue through Labor Day.

JIM AND DUSSETTE TO HEADLINE FINAL WRESTLING CARD

McMillen Will Attempt to Avenge Defeat by Frenchman

When Big Jim McMillen climbs through the ropes at Peg's arena next Friday night, Sept. 1, at routes 54 and 20 he will be facing George Dussette, the French Canadian who gave both Mac and the fans one of the biggest surprises of Lake County wrestling history by earning a referee's verdict after sixty minutes of thrilling action. Jim emerged broken hearted after their last bout and begged for another chance against Dussette under any conditions but only sufficient notice to conduct a training schedule. The Antioch farmer is rapidly reaching a climax for his bout and promises that he will make short work of the little fellow who marred his perfect Lake county record. But no fear has been registered in the French Canadian's camp where the muscle man is cracking them unconscious with his full nelson. From this source has come the report that George is not satisfied with only a decision but will definitely step into the top flight by putting Jim's shoulders flat to the mat Friday night. The word is going around that Dussette is ready to spring some surprise because he could have rested very comfortably on his victory and dodged the Antioch farmer for a spell. Whatever next Friday may bring the bout between these two athletes will definitely bring the present stellar mat season to a close.

In the semi-windup position, the bearded athlete, Mike London of Lodi, Calif., will come to grips with the Chicago youngster, Frankie Talabar, who has gone places in the light heavyweight division. Frankie is the son of the former middleweight titleholder, Lou Talabar, and the experts describe him as being greater than his sire at the same period of his career.

In the remaining preliminaries, a newcomer, Walter Sirois of Sweden, promises to give the Michigan Wildcat, Jimmy Goodrich, sufficient argument to stop his aggressive tactics. Sirois has performed in sports arenas throughout the world and his clever style has been a surprise wherever he has appeared. Advance word has it that Goodrich got himself a cat in the bag when he signed against Sirois and will meet up with the surprise of his career on Friday night.

The remaining match brings Al Williams against Chuck Powell who received his mat training in the army while his tattooed adversary is a graduate of the navy mat. So the opener produces a match that pits the army against the navy to round out the final and probably the best card of the current season at Grayslake.

The Antioch post office will be open from 6:15 a. m. to 9 a. m. on Labor Day, James Horan, postmaster, states. There will be no deliveries of mail on the rural routes on Labor Day.

Eye Specialist Opens Office in Libertyville

Dr. James Morgan Grove, specialist in eye, ear, nose and throat diseases, has recently opened a branch in Libertyville in the Public Service building. Dr. Grove has been in active practice in Chicago for 30 years, five of which was spent as instructor in the Polytechnic Hospital, eight years in the Illinois Charitable Hospital and for 12 years he had the chair of diseases and surgery of the eye at the Illinois Post Graduate Medical school.

P. O. Labor Day Hours

The Antioch post office will be open from 6:15 a. m. to 9 a. m. on Labor Day, James Horan, postmaster, states. There will be no deliveries of mail on the rural routes on Labor Day.

VANDALS WRECK FREIGHT TRAIN AT LAKE VILLA

Locomotive & 20 Cars Pile up: Fast Passenger Escapes Tragedy

What might have been a tragedy turned into an awful headache for Soo Line railroad officials instead early Wednesday morning when a special 41-car freight train went through an open switch just north of Lake Villa and 20 cars and the locomotive tumbled into a heap of wreckage.

The switch on the passing line north of the Highway 54 overpass, and a second switch on a storage track off the passing line had both been opened by vandals, apparently in an attempt to wreck the fast Minneapolis-Chicago passenger train due at Lake Villa at 6:08 standard time.

Instead the freight train, which was not on the regular schedule and which came through from Fond du Lac at 3:50 standard time, was the first train to strike the open switch.

Signals Tampered With

The signal light had been tampered with to show green instead of the red which would indicate that the switch was open, and a light on the switch at the storage track had been removed.

The freight was traveling at about 45 miles an hour when it struck the first switch, jumped the tracks as it went into the curve, and plunged wildly along the right of way. The force of the impact as the heavy cars crashed into each other and buckled crosswise in a grotesque heap "sounded like an earthquake," those who heard it said.

The members of the crew, Engineer Karl Giebel, 48, of Fond du Lac; Fireman Edward Snyder, 63, also of Fond du Lac; and Brakeman Oscar Marquardt, 45, of Oshkosh, were in the cab at the time and were covered with coal which poured over them from the tender.

They managed to scramble out of the mass, miraculously unhurt, except for bruises and scratches. Hot coals were scattered along the right of way, and an oil starter with which the engine was equipped sent a sheet of flame into the cab. Lake Villa firemen who were called to the scene halted the danger of fire, made the more imminent since one of the tank cars which was loaded with oil had been torn open.

A wrecker from Chicago arrived at 9 a. m. (s. t.) and a large crew worked all day until late in the evening to clear the wreckage, repair the damaged road-bed, and replace the torn and twisted rails.

Passenger Re-Routed

The passenger train for which the "trap" had evidently been set would have been traveling at twice the speed of the freight, or about 90 miles an hour, as it neared Lake Villa with its 14 cars and 250 passengers. A wreck similar to the derailling of the City of San Francisco streamliner on Aug. 12, killing 20 persons and injuring 60, might have resulted had the freight not happened to go through ahead of the flyer.

All Soo Line trains which would have passed over the damaged track were cancelled Wednesday until the damage was repaired. The Minneapolis passenger was re-routed along the lake shore, by way of Waukegan, returning to its own tracks at Libertyville to complete its run to Chicago.

Hundreds of persons, drawn by curiosity, watched the repair crew from the overpass during the day, and the passing and parked cars created a several hours' traffic jam at the spot. State highway police and local officials were called to the scene early in the morning to maintain order.

Seek to Place Guilt

Two sabotage suspects were taken into custody early Wednesday and a third was sought for questioning in an attempt to prove the identity of the vandals.

The two men who were held were Roy Jackson, 49, and Lawrence Glenn, 39, who had been put off a freight train Tuesday night two miles from the scene of the accident, and were arrested in a nearby hobo jungle. They said they were on their way to Indiana from a Waukegan, Wis., rest home for war veterans.

The man who is sought is Fred Gross, alias Wolt, alias Woltman, 65 years of age, who is known to bear a grudge against the Chicago and Northwestern railway, for which he once worked as a section hand, and who recently wrote a letter to the railroad (continued on page 8)

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THURSDAY, AUGUST 31, 1939

High-Lighting Politics

By John Randall Page

Washington—One of the most astonishing things about the New Deal, in its present panic, is its own confession of failure and futility. No longer do Republicans have to prove that the New Deal has been a failure. New Dealers admit it.

This is a far cry from the days of 1932 and 1933 when the young Brain Trusters and their leader were confidently promising to remake America; from 1935 when Mr. Roosevelt confidently boasted that the nation was on its way out of the depression and "we planned it that way"; from the President's ominous threat in 1936 that during the coming four years he would "master" private enterprise.

Today, with every straw in the wind indicating Republican victory next year, the overtones of the New Deal have changed from one of confident ego to bitter, despairing plaints. Twice during the last session of Congress, New Dealers burst forth with admissions of failure.

First Senator Barkley, the New Deal leader, let loose. In the midst of debate, he listed the many alphabetical agencies created since 1933. Then, begging for more money to spend, he cried:

"But even so, we have not been able to solve the problem of unemployment."

As bad as was this slip, Senator Pepper of Florida, one of the New Deal's "rubber stamps," quickly trumped Barkley's play. Ending a bitter tirade against those in the Senate who had stopped the New Deal spending, Pepper closed with this admission:

"This great nation was never more distressed, more sorely pressed by her affliction, than now." All the Senator needed to make his statement complete was to have added, "after seven years of the New Deal."

Why the Enthusiasm?

Young Democrats meeting at Pittsburgh cheered the New Deal to the echo and expressed enthusiasm for a third term for President Roosevelt. True it is that the meetings were not so largely attended as hoped for, one afternoon meeting being estimated at 500, but this was no doubt in great part due to the discouraging phases of the Hatch law. But the meeting made up in enthusiasm what it may have lacked in numbers.

Some cynical persons may wonder why a meeting of young men and women should be so enthusiastic for the New Deal. For they may recall that the present administration has pushed the national debt from something like twenty billions up to forty-five billions and there are some pump priming enthusiasts who now say we could carry a debt load of sixty billions without blowing up.

None of the professors at Washington has yet told us how the debt is going to be paid. Yet nobody has denied that it must be paid in one way or another. If it is to be paid by taxes then the young men and women at Pittsburgh were certainly cheering out of turn. For the burden will not only be saddled on the shoulders of the young voters of the nation but fastened on their children and their children's children. Cheering for the New Deal, therefore, under the circumstances might seem to some observers a little like the man who is about to be executed, applauding the fellow who is about to spring the trap. If, on the other hand, the debt is to be cancelled by repudiation through inflation, then this means general ruin for young and old alike.

It must be true, therefore, that when the Young Democrats were cheering they were not thinking of a half century of burdensome taxes. Nor were they contemplating the twelve millions out of work. There must have been another inspiration for their enthusiasm. Could it be for prospective federal jobs? If so, then the youngsters knew what they were cheering about. Here is the bureaucratic record of the New Deal for five years expressed in terms of increasing the public payroll:

Date	Federal Employees
June, 1934	673,095
June, 1935	719,440
June, 1936	824,259
June, 1937	841,664
June, 1938	857,824
June, 1939	925,260

WILMOT

Women of the Holy Name parish are asked to contribute to a bake sale to be held after the eight and ten o'clock masses on Sunday, Sept. 3rd. Guests on Saturday and Sunday of Mr. and Mrs. Tom Loftus were June Pacey, Slades Corners, and Mr. and Mrs. Ray Perry, of Zion.

Funeral services for Christ Ehler, of Silver Lake were held at the Lutheran church on Saturday afternoon with Rev. R. P. Otto, officiating. Burial was in the Wilmot cemetery.

Mr. and Mrs. Charles Olsen and daughter were guests from Wednesday to Sunday of Mr. and Mrs. Ray Rudolph. The group attended the state fair at Milwaukee on Thursday.

Theodore Bogda, Sr., and son of Chicago; Mrs. C. Sutcliffe and Grace Sutcliffe of Berwyn were guests of Mr. and Mrs. John Sutcliffe. Grace returned to Berwyn after a two weeks vacation in Wilmot, and Mrs. Sutcliffe after a stay of three days.

Services at the Peace Lutheran church with Rev. R. P. Otto, pastor, will be in English at 9:30 and German at 10:45, next Sunday morning.

The first meeting for the fall season of the Lutheran Ladies aid will be held at the church hall on Thursday afternoon, Sept. 7. The Young People's society will meet on Sept. 11.

Mrs. H. McDougall returned to Chicago for the day Monday with Mr. and Mrs. Don Herrick who had week-ended at their farm in Randall.

Mr. and Mrs. L. H. Cole of Crystal Lake spent Monday with Mr. and Mrs. Frank Kruckman.

Mr. and Mrs. Clad Hyde returned to Denver Monday after a ten day visit with George Hyde. Guests at the Hyde home over the week-end were Leslie and Edward Stone, Woodstock; Mrs. Jessie Paige and son, Harold, of Evanston; Mr. and Mrs. Harry Stille of Indianapolis, Ind.

Mr. and Mrs. Frank Kruckman spent Sunday in Waukegan.

State fair visitors from Wilmot were Ermine, Grace and Dick Carey; Mr. and Mrs. Harry McDougall for three days the last of the week; Irving Rasch, Melvin Lake, Mr. and Mrs. George Higgins, Dolores Moran, Lillian Chernick; Mrs. H. Sarbacher and Glen Siedschlag, Edward Sarbacher, on Saturday.

Sunday C. L. Eggert, Kenosha, was a dinner guest of Mr. and Mrs. M. Schurr. The Schurr family spent the past week with relatives at West Bend, Campbellsport and Milwaukee and spent a day at the State fair.

Mr. and Mrs. George West, Kenosha, spent Sunday with Mr. and Mrs. H. Sarbacher. Mrs. J. Sarbacher has returned from a stay of several days with her daughter, Mrs. August Barkhart at Woodstock.

Mr. and Mrs. Richard and daughter, Matilda, returned to Berwyn Sunday after a week at their Wilmot home.

Mr. and Mrs. Gus Neumann and family were in Racine for the funeral of Mrs. Adolph Neumann. Dolores Neumann returned with them and stayed until Sunday.

Mrs. Paul Voss and Virgene Voss were in Kenosha on Saturday. Avis Voss is spending the week with Mr. and Mrs. J. Clyde Wilson at Richmond.

Mr. and Mrs. Ben Nett and daughters were in Algonquin Sunday.

Mr. and Mrs. Charles Willets of Bristol spent Sunday with Mr. and Mrs. Frank Burroughs.

Mr. and Mrs. Paul Ganzlin spent Friday at Kansasville with Mr. and Mrs. Charles Schmalfeldt.

Helen Leiting is a guest this week of Agnes Viganski at Kenosha.

Mr. and Mrs. Charles Clark, Richmond, were dinner guests Sunday of Mr. and Mrs. Fred Albrecht.

Mrs. George Bruel, Camp Lake; Mrs. Charles Armstrong and Miss Charlotte Ludman, Chicago, were callers Sunday on Mrs. Edith Faulkner.

Paul Ganzlin accompanied Glen Pacey Monday on a motor trip to Omaha, Neb., where they will visit the latter's uncle, Edward Pacey, for a week.

The Wilmot schools will open for registration on Tuesday, Sept. 5. There will be nine members on the high school faculty with Marlin M. Schurr, principal and teacher of agriculture; Miss Mildred Berger, Genoa City, Commercial department; Miss Ruth Thomas, West Salem, Latin and English classes; Miss Ruth Bosselman, Bassetts, Home Economics; Thomas Duffy, Science and Mathematics; Russell Ende, Musier, Herbert Frank, Social Service; Marnie Frey, Agriculture, Physical Education and Coaching; Miss Winnie Dake, Viola, Social Science and Library. Prospective students wishing information please contact Principal Marlin M. Schurr.

Miss Margaret Cartwright, Oshkosh, will be principal of the Wilmot Graded school and Miss Marlin Rhodes in charge of the primary department.

Salt Lake Described in 1845
Great Salt Lake was first actually described by John C. Fremont in 1845. It was surveyed carefully by Capt. Howard Stansbury in 1849 and 1850. The Indians must have known of its presence long before this.

Extra Heavy Hydrogen Rare
Extra heavy hydrogen probably will never be collected in any quantity because it does not last long enough.

FARM TOPICS

BIRTH RATE DROP HURTS MILK PRICE

Need Seen for Increased Use by Adults.

By LELAND SPENCER

The decline in the number of young children is one reason for the reduced use of milk the past few years, according to the New York state college of agriculture.

The declining birth rate calls for special efforts by the milk industry to push the general use of milk as a drink by adults, and especially to break down the tendency of adolescents to switch from milk to other drinks.

Efforts should also be continued to find ways to get fluid milk at less cost to families of low incomes. This is the surest way to ward off the substitution of other forms of milk for fresh milk.

As for dealers' "spreads" on retail milk in nine important markets of the United States, the spreads were reduced during the depression, but are now larger than ever.

The inability of milk dealers to reduce their spread on retail milk is the main reason for the less friendly public attitude toward them the past few years. Those acquainted with the situation, however, know that the chief obstacle to reducing the spread is high wages and the difficulty of using less labor, especially for retail delivery.

As to the outlook for the milk industry during the next two years, the Cornell milk marketing specialists say much depends on the trend of commodity prices.

Green Vegetables Needed For Well-Balanced Diet

Even before the searchlight of food research was turned on leafy, green vegetables their value in human nutrition was pretty generally appreciated. Today they have an important place on the list of "protective foods"—a way nutritionists have of designating foods with a very high dietetic rating.

Leafy, green vegetables merit a place on this list chiefly because they are rich in both iron and vitamin A. Many of them are also very rich sources of calcium. These three nutrients, according to a recent nation-wide survey, are food essentials in which American diets are often low.

Green leaves are also excellent sources of vitamin G. Thrown in for good measure are considerable amounts of vitamin C and Vitamin B1. Leafy vegetables, in addition, contribute bulk or roughage, some of which is usually desirable in the diets of persons in normal health.

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The More Goods You Sell
ADVERTISE HERE

Announcement

I have sold my business at Russell to Kenneth Bain, Winifred Howard and R. C. Gillings.

Effective Sept. 1, 1939

the business will be carried on under the firm name of

RUSSELL FEED & SUPPLY CO.

I wish to thank every one for the splendid trade that I have enjoyed and hope that you will continue as customers of the new firm.

WM. L. MURRIE

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GREAT HEART SUPER STOKER COAL

Great Heart is that kind of fuel -- for it's from the top quality bituminous coal deposit of the country -- dedusted, dust-proofed and sized to engineering standards.

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Use BARBER Genasco. Ask us to show you samples.

The Vital Element

BARBER Genasco Roll Roofing

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TREVOR

Mr. and Mrs. Pelton, Essex, Ill., who spent the past two weeks with their daughter, Mrs. Jessie Allen and daughters, returned to their home Friday.

Mr. and Mrs. H. J. Beck and daughter, Inger, Racine, were Sunday visitors at the Alfred Dahl home.

Born to Mr. and Mrs. Robert Lavendoski, Aug. 25, a daughter at the Jerry Lavendoski home.

Mr. and Mrs. Charles Hartnell, daughter, Dorothy, Mr. and Mrs. Richard Mason, Milwaukee, spent the week-end with their parents, Mr. and Mrs. Daniel Longman. Mrs. Hartnell and Mrs. Mason were called home by the illness of their father, Mr. Longman.

Mrs. Howard Mathews spent Friday in Oak Park. On Saturday, in company with her husband, she returned to Trevor. Mr. Mathews had just returned from a trip to the western states.

Mr. and Mrs. George Higgins, Wilmot, called Saturday at the home of their nephew and niece, Mr. and Mrs. Kermit Schreck.

Mr. and Mrs. George Oetting and children, Riverside, who are spending their vacation at Channel Lake, called at the home of the former's uncle and aunt, Mr. and Mrs. Charles Oetting.

Among those who attended the Milwaukee State fair Tuesday were Mrs. Charles Oetting, Mrs. Jessie Allen and daughters, Elaine and Priscilla, Mr. and Mrs. Earl Elfers and William Evans, Henry Lubeno, Harry Lubeno, William Boersma and Milton Patrick attended Wednesday.

Joseph Holley, Oak Park, spent the past week at the Anna McKay home.

Mrs. George Oetting, son, Binky and daughter, Nancy, Mrs. L. Easer, daughter, Winifred, and son, Richard, Channel Lake, were Tuesday evening callers at the Charles Oetting home.

Mrs. A. J. Baehke and grand-daughter, Dolores Baehke, spent Wednesday afternoon with her daughter-in-law, Mrs. Walter Baehke, at Antioch, honoring her birthday anniversary.

David Elfers and family have moved to Salem.

William Oetting and Henry Lohmeyer, Riverside, called on the former's brother, Charles Oetting and family, Wednesday.

Mrs. William Evans accompanied her sister, Mrs. Charles Sibley and her daughter, Mrs. Fred Hawkins, of Antioch, to Pontiac, Mich., where they will visit their niece.

Mrs. C. Shottliff, Wilmot, was a Trevor caller Monday.

Mr. and Mrs. Jay Haycock near Antioch, called at the Daniel Longman home Sunday.

Mr. and Mrs. Gus Fanslau, Chicago, who spent over the week-end at their cottage at Camp Lake Oaks, called on Trevor friends Sunday evening.

Mr. and Mrs. Harry Dexter and son, Charles, spent Sunday with relatives at Pell Lake.

"Three celebrations in one" was held at the Novonty cottage in Trevor on Sunday. The birthdays of Cecel Novonty and his step-daughter, Evelyn Zmerly, and the thirty-first wedding anniversary of Mr. and Mrs. J. Chiatpella, and also the engagement of Evelyn Zmerly, formerly of

Trevor, and Louis Chiappella announced.

A barbeque dinner was served to the following guests: Mr. and Mrs. C. Novonty, Mr. and Mrs. J. Chiappella, Joseph Novonty, Mr. and Mrs. J. Nemecek, Mr. and Mrs. L. Nemecek and children, Mr. and Mrs. J. Mueck and children, Mr. and Mrs. J. Vaskovsky, all from Chicago.

Mr. and Mrs. Fred Forster, Jr., of Chicago visited the home folks Sunday afternoon and evening.

HICKORY

Mr. and Mrs. Ward Edwards of Joliet visited Saturday night and Sunday with the Bert Edwards family.

Mr. and Mrs. Roy Heydecker of Waukegan called at the home of John Crawford Sunday afternoon.

Miss Jean Sabin of Chicago visited the first part of the week at Chris Poulsen's and the latter part of the week at Will Welch's.

Mr. and Mrs. J. P. O'Haire of River Forest visited at the H. A. Tillotson home Sunday afternoon.

Mr. and Mrs. R. C. Bishop of Kenosha called at the E. W. King home Sunday evening.

Mr. and Mrs. Max Irving and sons, Donald and Glenn, were dinner guests at the Herman Lossman home in Waukegan Sunday.

Miss Bertha Crawford spent Wednesday at the Milwaukee Fair. She accompanied her aunt, Mrs. W. Lewin, and sons.

Sunday evening callers at the Max Irving home were Mr. and Mrs. M. E. Eddy and son, Everett, and Mr. and Mrs. George Olsen from Waukegan.

The Youth in Business

By C. E. Johnston

Dean, School of Business
International Correspondence
Schools

ROUTINE workers whether in the office or the factory perform functions necessary to the community, but their numbers are so great that their remuneration is small and their social importance seldom recognized. The young man who wishes to be something more than a routine worker must train himself for higher positions. There are many subjects dealing with business which it may be advantageous for him to study. One of the most important of these is Accountancy.

No one course of training gives so wide a knowledge of the major activities of business as Accountancy. In addition, Accountancy affords a training in rigid thinking and in habits of accuracy and thoroughness that are essential to business success.

Moreover, the operation of every department, however small, is based on facts and figures which are supplied by the accounting department. Management judges the success of every department head by facts and figures supplied by accounting. The person who expects sometime to be in charge of other people must become accountancy minded and the best way he can do this is through training in accounting.

SALEM

Mrs. Fred Stephens had her tonsils removed at the Kenosha hospital Tuesday.

Shirley Getzliff spent Friday with Mrs. Byron Patrick.

Mrs. Janet Fletcher and Miss Lucia Minnis spent Thursday in Kenosha. The Priscillas met Thursday afternoon with Mrs. Nielson. The next meeting will be held with Mrs. Ada Huntton.

Mrs. Luanah Patrick and son, Milton, called Friday afternoon on Mrs. Byron Patrick.

Mrs. Arthur Bloss and Mrs. Arthur Hartnell attended the flower show at Zion, Ill., Thursday afternoon.

Mr. and Mrs. E. H. Hartnell have returned from a ten day trip to Denver, Colo., and other places of interest.

Mrs. Arthur Bushing and Mrs. Ira Brown visited with Mrs. Effie Cull Friday afternoon.

Mr. and Mrs. Harry Krahn and son, Philip, attended the Milwaukee fair Tuesday.

Funeral services for George Voltz, Jr., were held at the Salem M. E. church Saturday afternoon at 2 o'clock.

Mr. and Mrs. David Elfers of Trevor have moved into the Henry Mutter house.

Mrs. Emerald Schultz and Mrs. E. T. Manning and sons were Kenosha visitors Wednesday.

Mr. and Mrs. Stanley Stoxen and Donald Peterson of Bassetts spent Friday evening with Mrs. Byron Patrick.

Mrs. Alfred Schmidt and son, Bobbie, and Mrs. Frank Schmidt were callers at Union Grove Friday.

Mrs. Natalie Stroup of Sharon and Mrs. G. C. Dorwin of Wauconda, Ill., spent Wednesday afternoon with their parents, Mr. and Mrs. A. C. Stoxen, and also attended the funeral of Nathan Dix.

Alfred Schmidt and Ray Patrick were at Fort Atkinson Thursday on business.

Mr. and Mrs. L. K. McVicar and daughter, Alice Ruth, have returned from a fishing trip in northern Wisconsin.

Miss Florence Bloss and Harold McSweeney spent Sunday afternoon with Mr. and Mrs. Arthur Bloss.

Mr. and Mrs. Stanley Stoxen spent Sunday afternoon with Mr. and Mrs. Lester Dix.

Miss Frances Biemer left Thursday for a few weeks' visit with relatives at Pittsburgh, Pa.

Mrs. Lester Dix and Judith Ann and Mrs. A. C. Stoxen visited relatives at Harvard Saturday afternoon.

Hetty Stoxen of Liberty Corners is visiting her grandmother, Mrs. A. C. Stoxen, this week.

Mr. and Mrs. Chester Davis and daughters, Mary Jane and Kathryn visited Mr. and Mrs. Byron Patrick Saturday evening.

The following pupils from here registered for enrollment in the Antioch High school: Raymond Fenema, William Cisna, Katherine Barthel, Ray Patrick, Richard and Elmer Hartnell.

Animal's Rights

Animals being herded across highways have the right-of-way over automobile or truck traffic in California.

The "poor wise man"

ONE LONG AGO, "there was a little city," which was besieged by a great king, and in this city there dwelt a "poor wise man" who by his wisdom delivered the city. So we are told by the writer of Ecclesiastes, who further declares that "the words of wise men are heard in quiet more than the cry of him that ruleth among fools," and also, that "wisdom is better than weapons of war" (Ecclesiastes 9:14, 15, 17, 18). The latter sentiment is echoed today by spiritual thinkers in many of lands, and when ways of handling world problems are being sought, it is increasingly evident that many are recognizing the futility of war as a means of settling national or international problems.

The teachings of Christianity have always been opposed to war, and yet in the long centuries since Christ Jesus preached the gospel of peace on earth and good will to men, there has been unceasing warfare. The ages have advanced slowly in the apprehension and demonstration of spiritual truth. It took many long years of education and enlightenment before the practice of slavery was abolished in civilized countries. To abolish the barbarism of war demands the united effort of all who are interested in the progress of civilization.

War is pagan, uncivilized, idolatrous. Peace is Godlike, spiritual, and, in the best sense, civilized. Centuries ago, the prophet Micah proclaimed the coming of the true peace to the world when he said of God (Micah 4:3): "He shall judge among many people, and rebuke strong nations afar off; and they shall beat their swords into plowshares, and their spears into pruninghooks: nation shall not lift up a sword against nation, neither shall they learn war any more." This ideal of peace between nations and peoples can be realized as the individuals who comprise them gain a more correct sense of God and man, and a demonstrable understanding of the omnipotence of God, good.

There is no doubt that the way of righteous coexistence is one that requires great wisdom, not only in in-

ternational affairs but also in the affairs of individuals. False beliefs of greed, competition, jealousy, domination, and racial prejudice are some of the causes of war, and these beliefs must be overcome in individual and collective consciousness. The Apostle James, in his wise epistle, writes (1:5): "If any of you lack wisdom, let him ask of God, that giveth to all men liberally, and upbraideth not; and it shall be given him," and he further declares divine wisdom thus (3:17): "The wisdom that is from above is first pure, then peaceable, gentle, and easy to be intreated, full of mercy and good fruits, without partiality, and without hypocrisy."

There is a sharp distinction between divine wisdom and the ways and means of worldly wisdom. A characteristic of true wisdom is that it is unselfish; it desires the good of all mankind. It is compassionate, tolerant, and forgiving. In "Science and Health with Key to the Scriptures," Mary Baker Eddy writes (p. 275): "No wisdom is wise but His wisdom; no truth is true, no love is lovely, no life is life out of the divine; no good is, but the good God bestows." To desire this divine wisdom, and to seek it diligently, not only enriches our lives but enables us to work out our human problems.

To seek and find divine wisdom, one must be willing to give up self-importance, self-love, and intellectual pride, and learn to be humble. There is no task so important as one's spiritual welfare as the pursuit of divine wisdom. Our greatest need is to learn to pray. The Christianly educated prayer that acknowledges the supremacy of God, good, and the consequent nothingness of evil. This prayer of affirmation enables us to know that nothing can hinder the right way, the way, from being revealed to us, now, to meet the present need. A constant reminder of spiritual reality is the "Daily Prayer" from the Manual of The Mother Church (Art. VIII, Sect. 4) by Mrs. Eddy: "Thy kingdom come," let the reign of divine Truth, Life, and Love be established in me, and rule out of me all sin; and may Thy Word enrich the affections of all mankind, and govern them!—The Christian Science Monitor.

True Independence

WHEN Paul said (Acts 22:28): "I was free born," he spoke of his freedom as a Roman citizen—freedom that was his because of his father's citizenship. But, although the great Christian warrior valued highly the heritage of liberty that was his right as a Roman citizen, he knew well that genuine freedom is not a matter of race, color, or creed, but of individual spiritual living and demonstration of the power of God in human affairs. He said in Romans (8:21): "The creature itself also shall be delivered from the bondage of corruption into the glorious liberty of the children of God."

Materiality is bondage. Spiritual freedom is won in individual experience by putting off the old or carnal concept of man, and putting on the new or spiritual idea of man and the universe. Jesus reasoned with Nicodemus on the problem of spiritual independence when the ruler of the Jews came to him by night in a questioning attitude. The Master said, "Except a man be born again, he cannot see the kingdom of God." Nicodemus replied, "How can a man be born when he is old? can he enter the second time into his mother's womb, and be born?" Then Jesus replied, "Except a man be born of water and of the Spirit, he cannot enter into the kingdom of God" (John 3:3, 4, 5).

Jesus was speaking of the new birth, the salvation of mankind through spiritual living. The aim of the Nazarene's glorious ministry was to prove for all time that spiritual regeneration is a present possibility. All can, and indeed eventually must, overcome any belief in man as material. "A material concept of existence, manifested in sin, sickness, poverty, death, gives place to the truth of being, accepted and utilized."

The world is greatly in need of enlightenment as to what constitutes genuine freedom. Independence is not so much a condition of environment as of thought. When Paul and Silas were in prison, bound with chains, they sang songs of praise to God. Their thoughts were not bound, although hands held them and prison walls were around them. Nothing could deprive them of their true freedom—their rejoicing in God's goodness. The natural result of their conscious spiritual freedom was release from prison.

The belief that man is material,

that he lives in matter and finally dies out of matter, is a binding, limiting belief. It is not the truth of being. The real man is the reflection of God, Spirit; he lives and moves in infinite mind. Mary Baker Eddy writes in "Science and Health with Key to the Scriptures" (p. 475): "Man is idea, the image of Love; he is not physique." Continuing, she says: "Man is incapable of sin, sickness, and death. The real man cannot depart from holiness, nor can God, by whom man is evolved, engender the capacity or freedom to sin."

Until the individual begins to see man's spiritual freedom, he is in the state of mental bondage; but the dark experiences of sin, sickness, poverty, and despair yield to the understanding that the real man is spiritual and perfect—the image and likeness of God. Besides stating a great spiritual fact, the Master gave an arresting command in these words (Matthew 5:48): "Be ye therefore perfect, even as your Father which is in heaven is perfect."

Obedience to human law brings freedom in experience, as is readily seen. Traffic signals, for example, give freedom by their very restraints. So do other necessary laws of restraint provide freedom to those who observe them. Restrictions of law seem binding to the undisciplined; but a mistaken sense of freedom sought through self-will may bring about destruction. There is no freedom in the exercise of passion, in self-indulgence, in fear. The moral code, understood and obeyed, is the best guarantee of individual and universal liberty, the basis of true democracy.

The need for universal liberty is growing in the hearts of men. Divine Love has planted the seed therein, and each obedient, grateful thought aids the growth. As this growth is nurtured, human laws will become better and be more generally obeyed, and mankind will finally accept the Master's summary of the moral code as their chart of life. They will love God and keep His commandments, and they will love their neighbor as themselves. Speaking of freedom, under the marginal topic "Proper self-government," Mrs. Eddy says (Science and Health, p. 108): "Like our nation, Christian Science has its Declaration of Independence. God has endowed man with inalienable rights, among which are self-government, reason, and conscience. Man is properly self-governed only when he is guided rightly and governed by his Maker, divine Truth and Love."—The Christian Science Monitor.

"HERE COMES THE QUEEN!"

I WAS talking in his office with a man who is head of a large store. I was complimenting him upon the extraordinary courtesy and service a woman told me she always received in that store.

"My friend says that your salespeople treat her as though she were the queen," I explained. "Come with me," the executive said, and left his chair, and started downstairs. "I want to show you something."

I followed. He took me behind the counters. He pointed out neatly printed white cards posted up at close intervals throughout the store, where the clerks couldn't help seeing.

I read what they said: "HERE COMES THE QUEEN!" "It's our slogan," the executive explained. "Yes, it's more than a slogan. It's our watchword, our business policy, to treat every woman who enters the store as though she were the queen."



Charles B. Roth

I happen to know that this policy has paid handsome dividends to the store. As I think it over, however, only in form and expression is that policy different from that of every other organization which advertises for your trade. All have to treat you as though you were the queen—or the king.

Anyone who has been buying much in the stores will tell you that the treatment received from clerks is vastly different from what it was years ago. They are more considerate. They are better informed.

The reason for this change is that they have the ideal which advertising has created in their minds, and to this ideal they must conform.

All over the country, in every newspaper, advertisers are vying with one another in telling the story of their products and in improving their products to make them more acceptable.

Their desire is to produce something fit for the queen—or the king—and their advertising sets up a standard to which they must strive. In the process you get the best products and service it is possible to provide.

© Charles B. Roth.

LAKE VILLA

F. R. Sherwood started Monday on a trip to the western states to be gone several months. He will visit friends and relatives in many of the states.

Mrs. Edna Cable entertained a small group of ladies at a "galloping" party at her home Monday afternoon.

Mr. and Mrs. John Sonnenberg entertained relatives from Westfield, Wis., a few days last week.

Among the visitors to the Milwaukee, Wis., State fair from here last week were Mr. and Mrs. H. Cable, Mr. and Mrs. Blumenschein, Mr. and Mrs. Hooper and E. J. Lehmann.

Mr. and Mrs. Hooper spent Friday in Chicago.

Ben Falch is confined to his home cast of town by illness.

Mr. and Mrs. Richard Whitaker started the first of the week for their annual visit with relatives at Wrentham, Mass., and other places in the east. They will be gone two or three weeks.

Mrs. McLaren and Marjorie have returned from a very pleasant automobile trip with relatives into Michigan, Indiana and Tennessee. They were gone two weeks.

Miss Esther Davis and a group of Epworth Leaguers from the Western District at La Grange, enjoyed an outing at the Davis' cottage here over Saturday and Sunday.

Mr. and Mrs. Lawrence Thayer of Antioch with Mrs. Louise Thayer and Lucille Pester spent last Friday in Chicago with Mrs. Thayer's sister, Mrs. Charles Panter and husband, who are quite ill due to the infirmities of age, as both are past eighty years of age. They have both visited here and are known to many people here.

Coal Part One of Cleanest Cordill, Wales, the largest coal port in the world, has been listed as one of the cleanest cities in the British Isles.

MILLBURN

Neighbors gathered at the Eugene Sheehan home Wednesday to help in wrecking the burned part of their house in preparation for remodeling which has begun. Potluck dinner was served by the ladies of the neighborhood.

Mrs. Mina Gilbert returned to her home in Waukegan Saturday after spending several weeks at the home of her daughter, Mrs. Horace Culver.

Lois and Beryl Bonner with Mr. and Mrs. S. W. Ames and Dickie Clark of Gurnee started Sunday morning on an auto trip through the south and east to Washington, D. C.

Alex Robertson of Lake Forest called at the D. B. Webb home Sunday.

Mr. and Mrs. Andrew Grant of Edison Park spent a few days at the O. L. Hollenbeck home. Mrs. Hollenbeck returned home with them Saturday morning for a short stay at Edison Park.

Harold Bonner and Richard Prince left Monday morning on bicycles for a week's trip through Illinois.

Eugene and Llewellyn Lohmeyer of Pence, Indiana, are visiting at the home of their uncle, H. M. Clark.

Marian Edwards of Oak Park is spending her vacation at the home of her parents, Mr. and Mrs. F. G. Edwards.

Misses Marian and Doris Johnson of Elburn, Ill., returned home Friday night after several days' visit with Miss Margaret Denman.

Misses Katherine and Ruth Minto returned Tuesday from their summer of study at the University in Boulder, Colo.

Mr. and Mrs. Romney Ashton of Chicago were callers at the home of Mr. and Mrs. D. B. Webb Sunday afternoon.

Racketeers at Work Swindlers and business racketeers pick the pockets of the American family of an estimated half billion dollars per year. Men are "better losers" than women; women are defrauded of smaller amounts, but make more fuss about it. Elderly and middle-aged persons are more frequently victimized than young ones; young persons are more likely to be "caught" by trick contracts and fraudulent merchandise, while the elders are fleeced by fake financial schemes.

Goshawk is Destructive A goshawk is a short-winged hawk averaging less than two feet in length and having a black crown and blue-gray plumage barred with white in the under parts. It is very destructive to poultry and game birds and so swift and bold that it seizes its prey in the presence of man.

Pound Troy Coins were so battered and chipped in the Middle Ages that merchants would accept them only by weight. Dealers at the annual fair at Troy, France, perfected a system for weighing bullion which is found today in the "pound Troy."

Head-Hunting Persists Head-hunting is still being practiced. The best-known case of this in present-day times is represented by the Jivaro of South America. There is also good evidence that in spite of governmental pressure, isolated cases of taking heads still occur in remote parts of the Philippine islands and in Borneo.

They Drink It Sweet The Brazilians say "coffee should be as black as coal, strong as Samson and sweet as a woman's heart." Perhaps their sentiment explains the cup of coffee filled more than a half with sugar. Most of the natives drink from 10 to 20 cups a day; coffee is as important a national drink for the Brazilians as wine is for the French.



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<input type="checkbox"/> Country Home	2 Years	*
<input type="checkbox"/> Mother's Home Life	2 Years	*
<input type="checkbox"/> Motion Picture Magazine	1 Year	*
<input type="checkbox"/> Movie Mirror	1 Year	*
<input type="checkbox"/> National Live Stock Producer	2 Years	*
<input type="checkbox"/> Modern Romances	1 Year	*
<input type="checkbox"/> Plymouth Rock Monthly	2 Years	*
<input type="checkbox"/> Poultry Tribune	1 Year	*
<input type="checkbox"/> True Experiences	2 Years	*
<input type="checkbox"/> Rhode Island Red Journal	1 Year	*
<input type="checkbox"/> True Romances	1 Year	*
<input type="checkbox"/> Everybody's Poultry Magazine	2 Years	*
<input type="checkbox"/> Farm Journal	2 Years	*
<input type="checkbox"/> Good Stories	2 Years	*
<input type="checkbox"/> Home Arts-Needlecraft	2 Years	*
<input type="checkbox"/> Home Circle	2 Years	*
<input type="checkbox"/> Home Friend	2 Years	*
<input type="checkbox"/> Household Magazine	2 Years	*
<input type="checkbox"/> Leghorn World	2 Years	*
<input type="checkbox"/> Love & Romance	1 Year	*
<input type="checkbox"/> McCall's	1 Year	*
<input type="checkbox"/> Open Road (Boys)	1 Year	*
<input type="checkbox"/> Parents' Magazine	6 Months	*
<input type="checkbox"/> Pathfinder (Weekly)	1 Year	*
<input type="checkbox"/> Romantic Story	1 Year	*
<input type="checkbox"/> Screen Book	1 Year	*
<input type="checkbox"/> Successful Farming	2 Years	*
<input type="checkbox"/> True Confessions	1 Year	*
<input type="checkbox"/> Woman's World	1 Year	*

Clip List of Magazines After Checking Ones Desired

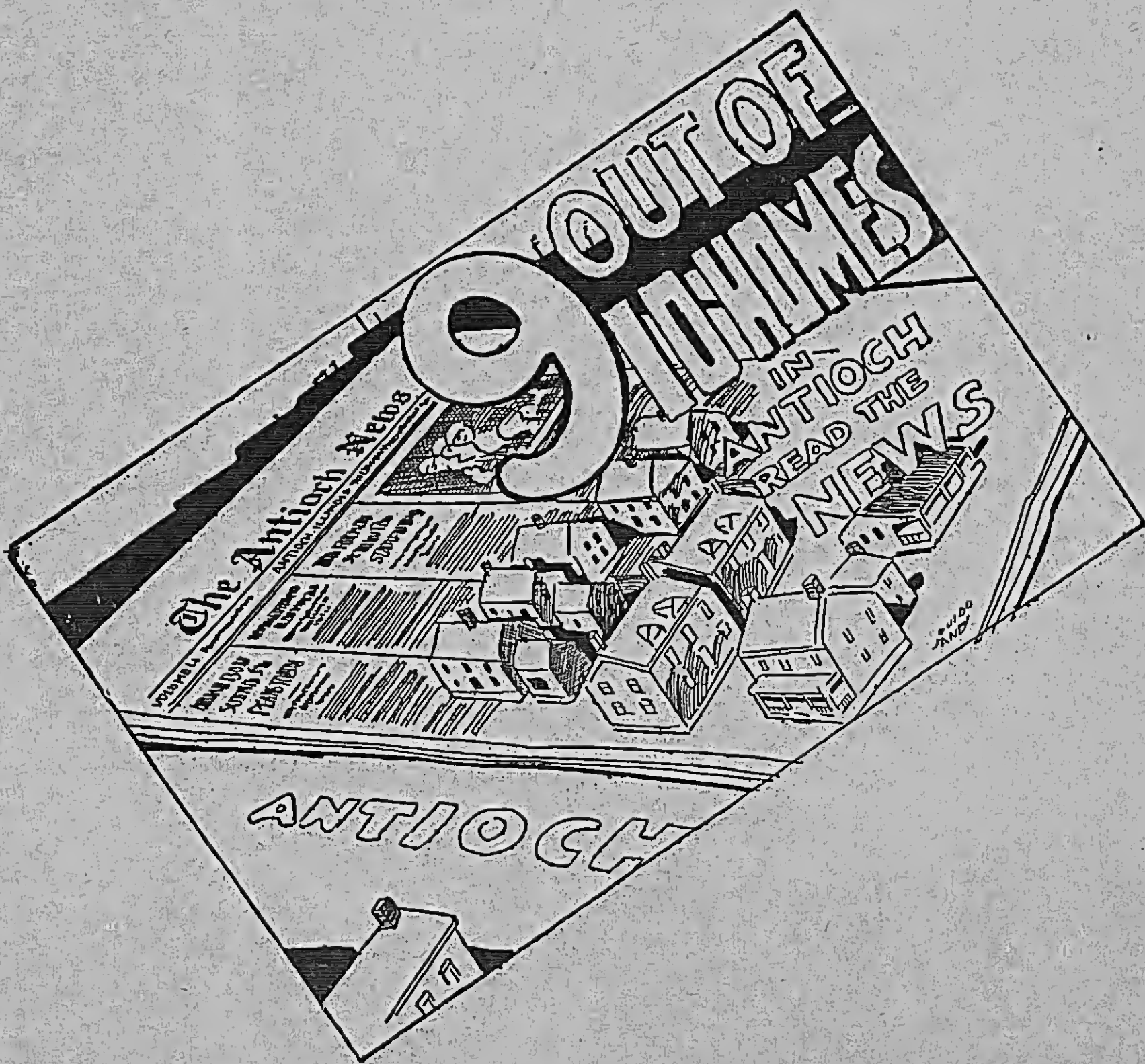
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Gentlemen: I enclose \$..... I want the "Double Guarantee" Offer which includes a year's subscription to your paper and the magazines enclosed.

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SOCIETY NOTES

FRIENDS HONOR BIRONS ON WEDDING ANNIVERSARY

Twenty guests were served a mid-night supper at the home of Dr. and Mrs. W. A. Biron here Saturday night in honor of the couple's fourth wedding anniversary. The couple were married in Chicago four years ago, and early this year Dr. Biron moved his main office and residence to Antioch where he continues his practice of chiropractor.

Out of town guests included Dr. and Mrs. Herbert Prillutz and son, Oak Park; Dr. and Mrs. Ralph Hiner and daughter, Mr. and Mrs. Frank Otto, and Abe Steinman, Chicago.

EXPECT CALIFORNIA VISITORS LABOR DAY

Mr. and Mrs. Herbert Reeves and children, Mary, Gayle, and Herbert, Jr., are expected to arrive on Labor Day for a week's visit with Mr. Reeves' father, S. H. Reeves.

The visit is in the nature of a "birthday gift" for Mr. Reeves, Sr., for the letter announcing the approaching visit was received by him on his eighty-first birthday anniversary, which he celebrated July 18.

S. H. Reeves, who is the proprietor of Reeves' Drug store, is the oldest active business man in the village.

SIXTIETH ANNIVERSARY HOMECOMING

On Sunday, Sept. 19, just ten days from now, Antioch Methodist Church will celebrate the sixtieth anniversary of its organization with a homecoming. Hundreds of former members and friends have been invited to be present. The exercises will open at 9:45 and continue through the afternoon and evening. A carefully planned program, potluck dinner at 12:30, and an opportunity to renew old friendships insures a pleasant and profitable time for all. Everyone who is interested in the welfare of the church or the community at large is invited to participate. A complete program will appear next week.

SEPTEMBER CIRCLE PLANS BAKE SALE

A "Home Bake Sale" will be held by the September circle of the Antioch Methodist Ladies' Aid society in the Antioch News office from 9 a. m. on, Saturday, Sept. 2.

FRIENDSHIP CIRCLE WILL PLAN PROGRAM

The year's program for Friendship circle will be discussed at the organization's first meeting of the season, Wednesday, Sept. 6.

The meeting will be held at the home of the president, Mrs. H. R. Gaston.

A pot luck supper at 6:30 o'clock is to precede the business period.

MRS. AHLANDER IS HONORED ON BIRTHDAY

Twenty-one members and friends of Cedar Lake camp of the Royal Neighbors, at Lake Villa, honored Mrs. Ida Ahlander of Grass lake with a surprise birthday party at her home last Wednesday afternoon. Tokens of remembrance, and a shower of amusing articles as well were conferred on Mrs. Ahlander by the gathering. Buncos was played, and refreshments were served afterward.

MR. AND MRS. EMIL RISCH MARRIED 25 YEARS

A celebration in honor of the 25th wedding anniversary of Mr. and Mrs. Emil Risch was held at the couple's home on Parkway avenue Sunday. Open house was the order during the afternoon and evening and a seven o'clock supper was served to 45 guests. The honored couple were the recipients of many gifts and flowers.

CHARLES VYKRUTAS HAVE SILVER WEDDING

Thirty persons, including a number of Chicago guests, were present at the family supper with which Mr. and Mrs. Charles Vykruta celebrated their twenty-fifth wedding anniversary Wednesday evening at their home, 638 Parkway avenue.

ALTAR AND ROSARY TO MEET WEDNESDAY

The Altar and Rosary society of St. Peter's church will meet Wednesday afternoon at 2 o'clock in Rectory Hall. An interesting book review will be given. A full attendance of members is urged.

Miss Maude H. Spencer of Los Angeles, Calif., is the guest of her sister, Mrs. Charles W. Davis of Indian Point. Miss Spencer is en route to her home, after spending the past two months in Europe.

AID TO HOLD BUSINESS MEETING WEDNESDAY

All members of the Antioch Methodist Ladies' Aid society are being urged by the officers to be present at a business meeting which will be held at the home of Mrs. Ruby Richey, Wednesday afternoon, Sept. 6.

Miss Charlene Jorgensen, who recently underwent an appendectomy at the Little Company of Mary hospital, Chicago, is recuperating and has returned to her home.

Mr. and Mrs. R. H. Childers returned Thursday from Madison, where Mr. Childers took a nine weeks' course in educational psychology and psychoanalysis at the University of Wisconsin. Mr. Childers will resume his duties as athletic director and teacher at Antioch Township High school with the opening of the fall term next week. While the family was in Madison, Glenn Childers attended the Summer Laboratory school specializing in art and music.

SPECIALIST
James Morgan Groves, M.D.
Practice limited to
Eye, Ear, Nose and Throat
LENSES FITTED
LIBERTYVILLE
Tues., Thurs. & Sat. 1 to 4 - 7 to 8
Public Service Bldg. Rm. 23 - Ph. 69
CHICAGO
Mon., Wed. & Fri. 1 to 3 - 6:30 to 8
1447 Foster Ave., Ph. Longbeach 0190

DR. HAYS
Optometric Specialist
EYES GLASSES
EXAMINED FITTED
766 N. Main St. Tel. Antioch 283
Formerly Chicago Loop for 25 Yrs.

Antioch Parish Festival ST. PETER'S SUNDAY, SEPT. 3, 1939

BUFFET SUPPER 5 P. M.

Games of Skill - Music - Amusements

Rev. Francis Morgan Flaherty - Rev. Walter Cusack Morris

BACK TO THE CLASSROOMS . . .

Next week Antioch's school children and high school and college students will be trooping back to class. Right now's the time to prepare for that event. For excellent values in everything they'll need, check every ad in this week's special BACK TO SCHOOL SECTION of the Antioch News.

The Antioch News

ANNOUNCEMENT

The new revolutionary Ford-Ferguson System tractor is now on display at the

Antioch Garage

Antioch, Ill.

See the tractor at our show room and then see actual demonstration on

Tuesday, Sept. 5 - 2 p.m.

Route 54 one mile south of Antioch

Drive it Yourself

LET THEM



BACK TO SCHOOL IN SAFETY!

ANTIOCH RED CROSS

FIVE RULES OF SAFETY ON STREETS AND HIGHWAYS

FOR THE CHILDREN



1. First of all remember what your teacher had told you in school. Always watch and obey your safety patrol boy. He is experienced, and is able to guide you in safety!
2. Always watch the red and the green lights. Don't start walking until the light has changed to green. Never cross the street if the light is red. Don't take chances!
3. When you cross a street corner, even if there are red and green lights there, be sure to look both ways before you walk. Also look down cross-streets for oncoming motorists.
4. If you are playing . . . stay out of the streets. Never run into the street, as the streets are for cars and not for people to play in. Play in the playgrounds and be safe!
5. You can be arrested by the policeman if you walk across the street in the middle of the block. This is "jay-walking," and if you want to be safe you will cross at corners.

FOR THE MOTORIST



1. The motorist's first duty to his city is to have his car in excellent repair. Don't drive your car if the brakes, horn or lights are defective. Better have them checked!
2. Never drive if you are tired. You must always be on the alert. Even then your speed must conform with city limits, and your common sense should govern use of that limit!
3. Safety patrol boys, who wear the white belt and breastband, are your protection against accidents. Obey these boys' signals, the same as you do the automatic signal lights.
4. Govern your speed and alertness to driving conditions. Never speed when you see children playing. Slow down! Check your speed when children are going to and from school.
5. Several states now interpret law to hold any driver hitting a child under 16 years of age for manslaughter. Remember that it is your responsibility. Protect precious lives!

THESE MERCHANTS WANT ANTIOCH STREETS KEPT SAFE

- | | | | | | |
|--|--|---|--|--|--|
| Ted's Sweet Shop
376 Lake Street | Antioch Oil Co.
Adolph Kucera, Prop. | Walt's Barber Shop
W. H. Baethke, Prop. | Antioch 5 & 10c Store
Herman Holbek, Prop. | Antioch Shoe Repair
Dan Scott, Prop. | Antioch Garage
W. A. Rosing & Son |
| Konig's Bakery and Restaurant
J. F. Konig, Prop. | Barthel Bros. Service Station
Corner Lake and Main | Midget Eat Shop
Bill Murphy, Prop. | Standard Service Station
Roy L. Murrie | W. S. Phillips, General Merchandise
Phone 30 | |
| Electrical Reproduction Co. & Radio Service
390 Lake Street - Phone 250 | Texaco Service Station
George B. Bartlett, Prop. | Antioch Restaurant
Gus Mantis, Prop. | The Vogue Shop
Louise & Martin Anderson, Props. | Dependable Laundry & Dry Cleaning
W. E. Nelson, Prop. | Atkinson's Restaurant
Mr. and Mrs. John Atkinson, Prop. |
| Snow White Ice Cream Store
Louis Bauer, Prop. | Main Garage and Service Station
Arthur Maplethorpe, Prop. | Keulman Bros. Grocery and Cold Meats
917 Main Street | Quality Meat Market
O. E. Hachmeister, Prop. | Antioch Lumber and Coal Co.
Devot Street | Phone 15 and 16 |
| | | Dalgaard's Grocery
Andrew Dalgaard, Prop. | Shield of Quality Grocery Store
R. E. Mann, Prop. | | |



Personals

Act Now—Awnings, window shades, pleated, Venetian blinds, wallpaper, etc., drastically reduced during August. Pitt's Paint Store, 2232 Roosevelt road, Kenosha, Phone 4632. (11)

Misses Ruby Chinn and Harriet Goodell were guests of Ann Megen and Richard Chinn in Chicago Tuesday and Wednesday.

Dr. Kay Chapman, Mrs. Ann Lowman and Mrs. Catherine Brand, Chicago, were guests of Dr. and Mrs. R. D. Williams and family Wednesday.

Mrs. Andrew J. Lynch was the guest of her sons in Chicago last week.

John and Robert Van Dorpe are the guests of friends and relatives in Marquette, Michigan.

New bustle sashes of satin or rayon, \$1.00, at MariAnne's, Antioch.

Mrs. Della Bell, who has spent the past five months in Fort McCoy, Fla., caring for her sister-in-law, Mrs. Clara Bell Woodruff, is planning to return to her home in Chicago. Mrs. Woodruff is reported much improved in health, and able to resume the care of her household.

Mr. and Mrs. Henry Hunter and Miss Edith Colegrove spent Wednesday in Algonquin. They were accompanied on their return by their nephew, Howard Rasman. Today, the Hunters and their nephew are leaving on a several weeks' trip to northern Wisconsin.

Mrs. W. Wiechmann, Miss Phyllis Stott and Mr. and Mrs. W. D. Wood were visitors at the home of Mr. and Mrs. William Erhardt in Park Ridge Wednesday evening.

Mr. and Mrs. Charles Bienfang and daughter, Agnes, of Whitewater, Wis., were dinner guests of Mr. and Mrs. Homer B. Gaston, Sunday.

John Howe and family of Chicago were guests of Mrs. Lillian Crandall Tuesday.

Here Lies Pa
Among the many odd epitaphs found in North Carolina is the following verse said to be inscribed on the moss covered stone above the remains of an undutiful husband: "Ma loved Pa, Pa loved women, Ma caught Pa with one in swimmin'—Here lies Pa."

Levy on Teddy Bears
Children's toys carry their share of the tax burden. A \$3 doll produces 29 cents for the hidden tax collector, while nearly nine per cent of the cost of a teddy bear is for taxes.

Tooth of the Lion
Dandellions derived their name from the French "dent de lion," meaning lion's tooth, the king of beasts having yellow teeth.

Lake Villa Community Church

Methodist

I. B. Allen, Pastor

Sunday School—10:00 A. M.

Vesper Service—8:00 P. M.

On Sunday, Sept. 3, the Sunday school will meet at the regular hour of 10 a. m., but the morning worship will be eliminated in favor of a Vesper service to be held at 8 p. m. for this day only. At that time music will be electrically transcribed over a public address system installed for the occasion. There will also be choral music by both choirs as well as other instrumental music. Everyone is invited and it is hoped that the service will be well attended. There is no charge, but a free will offering will be taken.

The Ladies' Aid Society will meet Wednesday, Sept. 6, with Mrs. Lynn at Cedar Crest at 2 p. m. and visitors are always welcome. This is the regular business meeting.

AMUSEMENTS

Perkins and Gang Coming to Genesee

The Genesee Theatre is presenting a mammoth musical revue on the stage Wednesday only, Sept. 6th, at both matinee and evening performances. This revue features Johnny Perkins, "That Ton of Fun" and his gang of 30 entertainers. Johnny Perkins was built to be laughed at, and has appeared in every large city from New York to Hollywood in addition to making several motion picture comedies.

Billy Scott and his Columbia Broadcasting Orchestra present a novel musical accompaniment for the entire show.

The screen attraction in addition to this stage show is Lew Ayers and Lana Turner in "These Glamour Girls."



CALL ANTIOCH 118-M
Glen R. Goodell
if you want to
Save Money on Furniture
J. BLUMBERG, Inc.
Waukegan Illinois

SCHOOL STARTS

Tuesday, Sept. 5



We have the Rural School BOOKS and Supplies

Fountain Pens - \$1.00 up
These are real bargains!

Get Your Face Ready for School

See our complete line of cosmetics

Reeves' Drug Store

901 Main Street

Antioch

Tel. Antioch 6

School Shoes

"The Kind That Wear Longer"

A variety of Styles



in all grades

from
\$125 to \$300

When you consider quality, you will find we give you better shoes for less money.

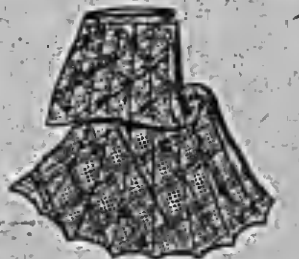
Darnaby's Shoe Store

Antioch, Ill.



DRESSES for Juniors!

NEW fashions that juniors will prize... in and out of the classroom! All budget priced!



Skirts

of plaids - rayon wools, that swirl or are pleated sizes 8 to 16.

\$1.95 - \$2.95



Wash Frocks

of simple lines, smartly styled.

\$1.00 to \$1.95



"Date" Dresses

Frocks that rate for dates! New taffetas, velvets, spun rayons, jacket dresses.

Sizes 3 to 14 yrs.

\$2.95 - \$5.95

MariAnne's

922 Main St. Phone 234
ANTIOCH

NEWSPAPER ADVERTISING

AT YOUR SERVICE
TO HELP YOU SELL IT

Dear Miss Teacher:

The school bell will be ringing soon again and you'll be facing a new group of boys and girls. You will want their first impression of you to be a pleasing one and, too, school children always follow the standard of neatness and good grooming set by the teacher so there's a double reason why you should be a shining example!

We have created several brand new hairstyles, one of which I am sure will appeal to you... It's smart... it's practical... it's short... it's easy to care for. And, after a Summer of play in the sun and wind, your hair is undoubtedly dry and lusterless from over-exposure. To solve this problem for you, we have designed a reconditioning treatment that will leave your hair soft and full of lovely highlights.

Why don't you drop in to see us before school opens?

Cordially yours,

MAUD'S BEAUTY MART.
(formerly Little Marguerite.)

Antioch, Ill.
August 31, 1939

IT'S TIME to get



Set for School

Radios \$7.95 up
With Miracle Tone chamber. Just the thing to take with you to boarding school or college!

Alarm Clocks 98c up
—Electrical and Mechanical—
Westclox, Big Ben, Baby Ben, and other nationally known makes.

Desk Clocks

KING'S DRUG STORE

ANTIOCH

SCHOOL TIME



We are ready, as usual, to supply the needs of the Antioch School Children.

The right school equipment is an incentive for them to do better work. Here you'll find a complete selection of School Supplies—all very low priced! Get what they need today.

• Note Books and Paper Fillers
• Tablets and Pencils
• Paints and Brushes
• Paste, Ink, Erasers, Crayons, etc., etc., etc.

Webb's Racket Store

Book, Gift and Toy Center
Antioch

Phone The Item AND IT WILL BE IN THE PAPER

Get Set for SCHOOL

For the Boys

Pants, 8 to 16 \$1.00
Overalls, 4-16 79c
School Shirts 79c
Sweaters (woolen and cotton) \$1.00 to \$1.95

For the Girls

Dresses, 1-14 59c to \$1.00
Sweaters \$1.00 to \$1.50
Shirts \$1.95
Ankle Sox Lingerie

School Lunch Kits 25c

Thermos Lunch Kits \$1.25

Williams Dept. Store

Antioch, Ill.

We are adding to our stock a line of

Fall and Winter COATS

\$10.95 and \$16.95

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL Lesson

By HAROLD L. LUNDQUIST, D.D.
Dean of The Moody Bible Institute
of Chicago.
(Released by Western Newspaper Union)

Lesson for September 3

Lesson subjects and Scripture texts selected and copyrighted by International Council of Religious Education, used by permission.

ISAIAH: A LIFE DEDICATED TO GOD

LESSON TEXT—Isaiah 6:1-13.
GOLDEN TEXT—Here am I; send me—Isaiah 6:8.

Crisis! We have had so many of them that they have almost become commonplace. There has been one war crisis after another. There have been world crisis and domestic crisis until the word has almost lost its meaning.

In the life of the individual, however, the times of crisis are very real and important. In a critical illness one knows when the crisis comes, and he who safely passes that hour is on the road to recovery. More vital than a physical crisis is a spiritual crisis, when a man meets God face to face and his future destiny is determined by the response which he makes to God's call. Isaiah had such an experience when he came to realize God's glory, confessed his own unworthiness, and sought cleansing of life as a preparation for commission to service.

I. "I Saw the Lord" (vv. 1-4). King Uzziah, who had begun well but had forgotten God, was at the end of his life, a leper because of his sin, and dying in disgrace. Isaiah, who had known unprecedented prosperity under God's blessing now hardened his heart nationally against God and was also about to go into eclipse. God needed a man to speak for Him in such an hour, to bring to His people a message of judgment and also of blessed invitation. To prepare that man, the great Isaiah, God gave a remarkable manifestation of His glory and power.

It is essential that the man who speaks for God should first see the Lord high and lifted up and to hear of His holiness and glory. The negative tone of the present-day message, the lack of enthusiasm and interest in holy things, the low standards of personal holiness, the failure to preach boldly the truth regarding God's holy standards are to be explained by the fact that there has been no vision of the eternal holiness and glory of God. The need of the people today is the same as it was in the time of Isaiah. Where are the men and women who are ready for a vision like his and for the commission which will follow?

II. "Wee Is Me! for I Am Undone" (v. 5).

To see the holiness of God is to be immediately conscious of one's own sin and unworthiness. The obvious conclusion which one draws from that fact is that anyone who is proud, who is not concerned about his own sins and the sins of his people, is living far from God and has either never known or has forgotten about His divine holiness.

Isaiah spoke of the pollution of his lips, thereby confessing that his heart was not right. Whereof the heart is full, thereof speaketh the mouth, for we read in Matthew 12:34 that out of the abundance of the heart the mouth speaketh. Remember that even though Isaiah was a believer he recognized the need of cleansing.

III. "Then . . . He Touched My Mouth" (vv. 6, 7, R. V.).

"Then" — what an important word! When Isaiah called out in humble confession, "then" he was cleansed. The turning point is right at that place for any life. Only when we come to the place of confession and contrition which Isaiah knew, can we expect the Lord to send the cleansing fire and the enabling power.

None but God can give this cleansing. Man is unable to wash himself clean. "For though thou wash thee with nitre, and take thee much soap, yet thine iniquity is marked before me, saith the Lord" (Jer. 2:22. See also Jer. 13:23). Reformation, turning over a new leaf, character development, all commendable in their place, are not sufficient. There must be divine cleansing of the life if there is to be a commission to service.

IV. "Here Am I; Send Me" (vv. 8-13).

God had a difficult and unpopular message to be delivered but now He had a man who was ready to carry it. Isaiah had to proclaim to Israel that because they had turned from the sunshine of God's love, which would have melted their hard hearts, it had for them become the sunshine of His wrath, which could only progressively harden them and turn them from Him. The same sunshine that melts the wax hardens the mud.

The work of God in our day awaits the man or the woman of vision—the one who has been prepared by confession and cleansing and who has then received the divine commission.

Faith

Of all the forces at the disposal of humanity, faith has always been one of the most tremendous, and the gospel rightly attributes to it the power of moving mountains.

FARM TOPICS

ROTATIONS MAINTAIN SOIL PRODUCTIVITY

Get Higher Yields at Much Lower Cost.

By DR. HOWARD B. SPRAGUE

Many experiments have been conducted during the last 50 years on yields obtained with common crops grown in different rotations as compared with continuous cultivation of one crop. The New Jersey agricultural experiment station, Rutgers university, reports that higher yields were maintained at considerably less cost with a good crop rotation than even when liberal amounts of fertilizer were applied to land planted to one crop continuously.

Among the various reasons for better yields under the better crop rotations, which include sod crops, is the more adequate maintenance of soil organic matter. So important is this factor, and the associated nitrogen content of the soil, that organic matter and nitrogen frequently serve as an adequate measure of the soil's producing power. In the New Jersey corn-growing contests of 1936 and 1938, it was clearly shown that high yields per acre and low costs per bushel were obtained only when there was a liberal supply of organic matter.

The maintenance of soil humus and nitrogen is much more convenient and inexpensive when clover, alfalfa, or other legumes are used or included in plantings for hay or pasture, than when grass alone is grown. One of the present-day problems in intensively farmed regions is to devise crop rotations which will balance cultivated crops properly with the soil-improving sod crops, or to find other means of restoring the organic matter which is being constantly depleted by every plowing, cultivation or other working of the soil. On some farms, land not cropped at present may be used to grow mulch crops which may be added to the soil in place of manure or other organic matter.

Cherry Trees Yield Heavily if Fertilized

Sour cherry trees have produced half again as much fruit when they were fertilized annually with five tons of manure per acre or 400 pounds of an acre of ammonium sulphate containing about 80 pounds of actual nitrogen.

Such is the report of Dr. Louis R. Bryant, associate horticulturist, and Robert Gardner, associate agronomist, for the Colorado State College Experiment station at Fort Collins.

Increases in yield as great as 50 per cent from annual applications of 400 pounds of ammonium sulphate an acre or five tons of manure per acre resulted from increases in the amount of fruit set and matured. Although these treatments gave increased yields, there was no significant change in the size of individual fruits. Soil moisture records indicate that the cherries were not much larger than before they were fertilized because of a shortage of water in the soil during the growing season.

Livestock Thrives In Clean Quarters

One economical way of protecting live stock from disease and parasites is to clean the barns and yards thoroughly each year or oftener, according to Dr. O. V. Brumley, dean of the veterinary college, Ohio State university.

The remnants of old straw stacks furnish excellent harbors for bacteria and filth. Farmers who cannot spare the time to haul this straw to the fields where it will help the soil, should burn it in place as a live stock prevention measure.

Mudholes used as hog wallows help perpetuate animal parasites and are no hindrance to the spread of disease. These holes usually can be drained quite easily, and clean water will keep hogs as cool as water mixed with mud, bacteria, and parasites.

Rats, mice, pigeons, and sparrows are carriers of some animal diseases. No one holds any brief for rats and mice, and the farmer must decide for himself whether he has a greater interest in pigeons and sparrows or in his live stock.

Holes under buildings should be boarded up to prevent the entry of live stock, and animals should be fenced off from manure piles. Scrubbing feed boxes and live stock quarters and the use of disinfectants will round out the clean-up campaign.

Butter Market

In the 13 months prior to March 8, 1939, the Federal Surplus Commodities corporation and the Dairy Products Marketing association bought over 155 million pounds of butter in the open market to remove surpluses that kept prices unprofitably low and to increase consumption by providing butter for relief families. The increased consumption of butter as a surplus commodity by relief families accounted for millions of pounds.

TRUTH about ADVERTISING

By CHARLES B. ROTH

THE RESPONSIBILITY OF SUCCESS

WE OFTEN say when we discuss various things we acquire that it isn't the original cost that counts. It is the upkeep. This is particularly true of success.

The fact is that there is a responsibility of success which failure or mediocrity never knows. The man who is successful, who achieves in whatever line he may enter, has an obligation and a responsibility which requires that he continue to do his very best.

Especially is this true of business. To make a brief success of a business isn't hard. To build a lasting success requires close application and a fine sense of the obligation which success implies and demands.

If advertising served no other purpose than to create the obligation of success it would perform a useful social and economic act, for advertising holds up this obligation of success and demands that it be observed constantly.

Whenever a manufacturer or a merchant begins to advertise he sets self-imposed standards on himself. By these standards do others judge him. By these standards do they also classify him.

He has an obligation to live up to every day thenceforward.



Charles Roth

If he hadn't advertised, he could give good quality one day and poor quality the next and get by with it. But when he comes out boldly in print and advertises, the die is cast, and he must forever live up to the highest ideals.

Shrewd men have thought that they could controvert this law. By putting quality and good value into a product and then by advertising it, they have succeeded in a short time in building up a big business. And then came temptation.

"Why maintain all this quality?" they ask themselves. The public will never know. Why not cut the quality but continue the advertising and clean up? They have tried. But the public does know quality, is quick to perceive deception, and abandons the man or product which tries to substitute inferiority for honest merchandise.

There is no quicker way to ruin a business than to set up a standard and then violate it. There is no better way to build a business than to set up a standard and then live up to it.

Advertising is the great setter of standards in American business life, and advertised goods are the standards by which you spend your income, confident of getting your money's worth every day.

The man who advertises has assumed the responsibility for success. You'd rather deal with a responsible man, wouldn't you?

© Charles B. Roth.



**DOLLARS SENT
AWAY FOR
PRINTING**
Never Come Back
Let Us Do Your Printing

Monuments for Heroine
Joan of Arc is the most celebrated heroine in the world if statues in her honor can prove it, for in France alone there are over 40,000 statues to the Maid of Orleans.

Historic Spot
Aguadilla, Puerto Rico, is the only place where Columbus ever set foot on U. S. soil.

Latin American Institutes
There are Latin American Institutes in Germany, France and England.

DR. HAYS
Optometric Specialist
EYES GLASSES
EXAMINED FITTED
756 N. Main St. Tel. Antioch 283
Formerly Chicago Loop for 25 Yrs.

Treat yourself to a "real vacation"—Let us pick up your washing and cleaning work at one of our numerous stations—and send away your "wash day blues" along with it!

Kenosha Laundry
AND OORLESS DRY CLEANING
2727 - 64th St. Kenosha
Pitts Store, Bristol
Harry's Barber Shop, Antioch
Dix Barber Shop, Salem

TRENNY'S COLLEGE OF COMMERCE

IN KENOSHA, WIS., SINCE 1893

A selective, superior school for
BUSINESS AND SECRETARIAL TRAINING

NO SOLICITORS ASK FOR CIRCULARS



**ACTIVE SUMMER DAYS CALL FOR
REFRESHING BATHS AND SHOWERS!**

Enjoy Plenty of Hot Water—
Always on Tap With an

AUTOMATIC GAS WATER HEATER

● Almost the best part of any summer sport or activity is the healthful, soothing, refreshing bath that follows. And an Automatic Gas Water Heater never lets you down—for just a turn of the tap brings you plenty of hot water . . . instantly . . . automatically . . . any time of day or night.

Take a tip from those who know, and investigate this low-cost, convenient hot water service now. Take advantage of our 90-Day Home Trial and start to enjoy hot water for bathing, washing dishes, cleaning, laundry and a hundred other household needs. You'll wonder how you ever got along without it!

THRIFTY TO OWN!

Ask about the special low automatic gas water heating rate for residential users.

MASTER PLUMBERS ARE ALSO FEATURING
GAS WATER HEATERS NOW

PUBLIC SERVICE COMPANY
OF NORTHERN ILLINOIS

350 N. Milwaukee Ave., Libertyville, Ill.

READ ABOUT THIS GENEROUS OFFER:

We install a new Automatic Gas Water Heater in your home for only \$1.50 down (up to 48 months to pay the balance) and give you a \$5 allowance for your old side-arm heater, furnace, coil or coal pot, plus a \$10 allowance for installation. You test it—use it—enjoy it—for 90 days—then decide. Limited Time Offer . . . Act Now!



Now...
**90-DAY
HOME
TRIAL!**

for a
BETTER**VACATION**

Music Every Saturday Night

at

Anderson'sOn Highway 59 at Petite Lake
Phone Lake Villa 171 or Lake Villa 137-M-1

Gold Crown Beer

cooled by
TEMP-RITEBurnette's
Red Hot, Modern and Old Time
OrchestraCountry Fried
Chicken Dinner 60c

Delicious Jumbo

Hamburger
Sandwiches 10c

—at—

STEITZ'S PLACE

Grass Lake Road Bluff Lake - Antioch, Ill. Phone Antioch 84-J-2

BOATS BATHING PICNICS COTTAGES
SANDWICHES TAVERN PALE BEER
WE SPECIALIZE IN MIXED DRINKSYou and Your Friends are Cordially Invited
to Visit

THE LAKE REGION'S NEWEST—

**Bob Hardman's
Resort**Grass Lake Road
Bluff Lake, Antioch, Ill.FINE
FOOD and BEVERAGESFishing Hotel Accommodations
Dancing Boating"Where the North meets the South
—enjoy Southern Hospitality"
"We'll be seein' you all"**GOLF**

at

Chain O'Lakes
Country ClubRoute 59 and Grass Lake road
Course in Fine Condition
TWILIGHT GOLF, 4 P. M. ON
50c and 75cHome Cooked Meals Served
F. O. HAWKINS
Supt. and ProfessionalCase Beer)+(Half Gallons
Quarts**FITZGERALD'S
GRILL**

911 Main St., Antioch

Chicken - Steaks
Lunches

—Special—

FISH FRY Fri. Night 15c
BARBECUED SPARE
RIBS, Sat. Night 25c

PHONE ANTIOCH 74



Frog Legs

Sunday Special

**DUCK
DINNERS**Good Food at All
Times

Free open air talking pictures every Monday night

The Maple Inn

Orlando's Orchestra and Entertainers

—Every Night—

JOHNNY DE ROCHE, Singing M. C.
Highway 83, north of Antioch Anton Rys, Prop.Try Our Famous
FRIED LAKE PERCH
15c and 25c
Home Fried
Chicken 25 & 50c
(Except Sundays)**HALING'S
RESORT**Route 59 to Grass Lake Road
Antioch, Ill. Phone 115W

KENOSHA'S

Green Gables

Floor Show

FRI. - SAT. - SUN.

Orchestra Five Nights
a WeekNinth Annual
**MASKED
BALL**
**SUNDAY,
September 3**

8:00 P. M.

-- Prizes Galore --

HERMAN'S RESORTBluff Lake - Antioch, Illinois
ED KNICKELBEIN, Prop.

FISH FRY FRIDAY

Chicken and Steak
DinnersPork and Beef
BarbecuesTry Our Delicious Southern Fried Shrimp
at any time

Phone Antioch 141M for reservations for picnics and private parties

**KOUKOL'S
NEW TAVERN**

Route 173, 1 mile west of Antioch, at Lake Marie

Presents

**Ray
Paulson**

and his 5-piece orchestra

Every Saturday Night

Our patrons have always en-
joyed our delicious beef and
pork barbecue sandwiches,
and now—**BARBECUED
SPARE RIBS!!**

—Drop in and try them

Nielsen's Barbecue

Route 59

ANTIOCH, ILL.

Grass Lake Road

Tel. 338 or 360

PLAY GOLF

—at—

Our Country Club

2 miles north of Antioch on Highway 83

TELEPHONE WILMOT 663

Week Days 75c - Saturdays \$1.00

Sundays and Holidays - - - \$1.25

Twilight - - - - - 50c and 75c

EXCELLENT DINING ROOM SERVICE

Cozy Taproom

YOU CAN'T QUIT ADVERTISING
YOU'RE TALKING TO A PARADE
NOT A MASS MEETING**The Youth in Business**

By C. E. Johnston

Dean, School of Business
International Correspondence
Schools

IN planning a future youth must remember that the times are typified by great industrial change. New industries spring up and expand, while old industries fade out of the picture. The young man now entering business should endeavor to align himself with a growing industry and to avoid industries that are standing still or declining.

How can the young man determine the industries that are likely to go forward, not backward in future years? One thing he can do is to note how the public spends its income. Business ideas become effective when they are translated into what the average family buys. Keep in mind that many products, experimental a decade or even a few years ago, are now part of our daily existence—radios, quick frozen foods, electric mixers, electric toasters, electric sweepers, automatic heating, air conditioned buildings, and innumerable other things.

He should also note the new interests of the public as indicated by the type of films shown in moving picture houses, the contents of popular books, and the subjects propounded in radio forums and local discussion groups. He should pay attention to the universal urge for more pleasure, the greater interest in the outdoors, in camps and trailers, and in suburban homes.

The young man, however, must not get the idea that every new business project will result in a great industry or that the future of every old business is dark. The character of the management of a particular business as well as the type of industry in which the business is engaged should be considered by the youth who is seeking a position that will offer an assured future.

**FARM
TOPICS****NAIL ASSORTMENT****HELPFUL ON FARM**

Cost Is Negligible, but Uses Numerous.

By E. R. GROSS

The well-equipped farm shop includes an assortment of nails so that the proper size and type may be chosen for each job, whether it be repairing a building, constructing a fence or mending a fragile chair, says the agricultural engineering department at the New Jersey college of agriculture, Rutgers university.

The cost of an adequate variety of nails is negligible. From one-half pound to three pounds, according to size, of each of a dozen varieties makes an excellent kit of nails. Tin cans are handy containers.

The sturdiness of the nailed joint depends upon the friction between nail and wood; hence it is determined by the choice of size and kind of nail, the number used and the proper assembly of the wood parts. Good nailing is important, not only to get lasting results, but also to avoid accidents due to improper nailing.

Using the proper length of nail requires that two-thirds of the nail should penetrate the piece of wood receiving the point. Thus the length should be at least three times the thickness of the outer piece. When thin materials prevent proper penetration, use additional nails to provide an equivalent area of surface contact in the wood receiving the point.

Farm practice allows "clenching" nails which penetrate through the wood. Bending the point of the clenched nail across rather than with the grain of the wood greatly increases the strength of the joint. A firm blow in clenching should form a hook imbedding the nail point in the wood. Use plenty of nails as the strength of the joint increases directly with the number of nails. When the wood tends to split, use boxing nails which are thinner than common nails.

Whenever the use permits, drive nails perpendicular to the surface. The slanting drive to "draw the wood" has little advantage. "Shiners" or nails coming out of the side of the piece, weaken the joints and are likely to cause injury, hence should be removed at once. Nails in green wood, wet wood, or those driven into the end of the grain are not effective. Use dry, seasoned wood. Properly constructed joints usually permit driving the nails into the side of the grain and not the end.

Consider Price Reports**In Planning Egg Program**

In urging poultrymen to study monthly egg prices before outlining their year's management program, F. P. Jeffrey, poultry instructor at the New Jersey college of agriculture, Rutgers university, offers some figures which indicate that large eggs are relatively more valuable in the fall, while small eggs are generally more profitable during spring months.

"According to the United States department of agriculture figures," he says, "53 per cent of the annual egg production occurs during the four spring months of March, April, May and June. Management factors such as use of artificial illumination in the laying house and date of hatch bear some relationship to the seasonal distribution of the egg yield."

"During the last eight years, there has been a tendency for a rapid decline in the egg market during December and January because of greater receipts during these months. At New York, in the period of 1924-30, 5.6 per cent of the annual receipts of eggs arrived during January, while in the period of 1931-37, 7.4 per cent arrived during the same month."

Vitamins for Better Eggs

That the quality as well as quantity of vitamins in hen rations affects the quality of eggs produced is the conclusion of Dr. R. M. Bethke and associates after careful investigation at the Ohio experiment station. Among the results obtained were: 1. A ration low in vitamin D caused a low egg production, poorer shells, and low hatchability. 2. Good cod liver oil was superior to ergosterol as a source of vitamin D. 3. Hens getting the most vitamin D produced eggs richest in this substance. It was also concluded that the vitamin D secreted in the egg by the hen is the same biological form as that which she ate.—Country Home magazine.

Lights for Poultry Houses

Once a mining post, Fort Yukon is now chiefly noted for its fur trade. Like other towns of Alaska, its chief problem used to be its chickens, for those canny birds tried to take advantage of their sunlit nights and to work and scratch around the clock. Distracted by their worthy efforts, they lost weight and would not lay, until Alaska solved the problem by providing them with houses which are artificially darkened during the night.

MAGIC MADE EASY**MYSTIC PENCIL**

An ordinary pencil is held in the fist.



Presist! The pencil rises upward of its own accord!



The Secret: A thread fastened to the coil runs beneath the eraser of the pencil. Invert the pencil, thrust it in the fist. Push the hand forward; the pencil rises.

©Public Ledger

London Tubes

Because it was necessary to enlarge the tunnel on a section of the London subway system without interrupting traffic, a new tube was built around the old one. Trains are functioning on schedule in the old tube during the expansion process.—Engineering News-Record.

Home-Made Style Show

For its annual style show, North Carolina State college weaves, designs and prints cotton fabrics, from which college girls make their own dresses.

Dominick's**STATE LINE
INN**One mile north of Antioch on
Highway 54-83Come in and treat yourself to
Genuine Italian Spaghetti
and Ravioli - 35cChicken and Steaks - 50c
Once you try our cooking you'll
be back for moreCalifornia Wine
all kindsMiller and Schlitz Beer
on Tap

Play Golf

**CEDAR CREST
GOLF CLUB**Route 59, 2 miles west of Lake
Villa - 4 miles south of Antioch

18 HOLE DAILY FEE

Delicious Home Cooking

FOR SALE

FOR SALE—Lake Front Tavern with living rooms, lot 80x100 ft., including 20 boats. Reasonable terms. Joe Gaides, Grass Lake, near Antioch, Illinois. (5p)

FOR SALE—Used Dri-gas range; 1 electric range; 2 three-burner gasoline stoves; 3 three-burner kerosene stoves; 3 gasoline ranges. A. J. Eggert, Camp Lake, Wis. (11f)

FOR SALE—Young pigs, weight 40 to 50 pounds, at Fox River Gardens, Wisconsin Highway 50 at Fox River bridge, four miles west of Brass Ball corners. Harry Gordon. (14p)

FOR SALE—"Moth" class sailboat, 11 ft., .65 ft. sail—very fast. Price \$65.00. R. S. Winship. Tel. 84-M-1. (11f)

FOR SALE OR RENT—Six-room modern bungalow, small down payment will handle. Inquire Loon Lake Tavern, tel. Antioch 386. (3c)

FOR SALE—15-mo.-old high grade Guernsey bull, phone Majestic 914Y4. Roy Christensen. (3p)

MOTOR OILS—100% Pure Western 9c sealed qt. 100% pure Pennsylvania 12c sealed qt. Delivered. 24 quarts to case. KRAUSE BROS., 6004 Waveland, Chicago. (6p)

FOR SALE—New and used oil heaters, used Dri-Gas stoves, all sorts of new and used coal and wood ranges and heaters. Wanted—used bicycles. A. J. Eggert, Camp Lake, Wis. (41f)

FOR SALE—Several summer homes on the Chain of Lakes, REAL BARGAINS. 2 Houses close to village. Some good buys in the Village. J. C. James, Antioch, Ill. (3c)

AUTO INSURANCE—ALL COVERAGES. Protect yourself against the "Careless Driver"—it's a good investment. All kinds of Insurance. J. C. James. (3c)

FOR SALE—Lots 6, 7 and 24 in Thorne's subdivision, Antioch. Reasonable prices. Also for sale some good pasture. Good pasture land for rent cheap. Mrs. Andrew J. Lynch, Antioch, Tel. 149W. (3c)

FOR SALE—Technical knowledge and experience sold with each repair or reconditioning job done on your radio receiver. Your set examined, cleaned, and put in good working order. Minimum charge \$1.00. WALT'S RADIO SERVICE 439 Lake St. - Phone Antioch 289V

DACHSHUND Puppies for sale, \$15. Tel. Antioch 366. (3c)

FOR SALE—Cottage at Grass Lake, 4 lots and house, insulated, furnished. Frigidaire, oil heat. Good location for business. Antioch 211M. (3p)

LOST

LOST OR STOLEN—Spare wheel and tire from 1936 International truck in vicinity of Indian Point. Liberal reward for return or information leading to recovery of property. W. D. Wood, Thorne's Store, Grass Lake. (3c)

LOST—6-month-old Spitz, curly white, with dark tips on ears. Lost last Thursday near Kempf's store at Petite Lake. Liberal reward. Return to Kempf's Store. Answers to name of "Twinkle". (3p)

LOST—Little black bulldog—with one ear dropped. Finder please write to Robert Dewes, Depot rd., Rt. 1, Antioch, Ill. (3p)

FOR RENT

FOR HIRE—High class saddle horses. Winter rates 75c per hour, including instruction. Hastings Stables, 1/2 mile east of Deep Lake Road on Sheehan road. (24f)

FOR RENT—7 room modern house, furnace, two car garage, water front, near Beach Grove, available after Oct. 1. Tele. Antioch 104R. (3p)

MISCELLANEOUS

PROTECT YOUR HOUSE WITH PAINT
We have Wall Paper
J. DUNNING
Decorator
Antioch, Ill. Phone 92-M. (51f)

PIANO TUNING AND REPAIRING—dealer in new and used pianos. Stanley Szydlowski, Burlington, Wis. Phone Antioch 16. Jan 39p

Learn Beauty Culture ENROLL NOW
Operators Are in Demand
Write, Call or Phone for Folder
LAKE COUNTY SCHOOL OF BEAUTY CULTURE
210 N. Genesee St. Ontario 6323
Waukegan, Illinois. (52c)

HOLLAND FURNACE CO.
Heating Plant Installation and
Furnace Cleaning
Have your furnace cleaned the
Holland Power Suction Way
H. PAPE
Phone 124 Antioch, Ill. (34f)

VANDALS WRECK...

(Continued from page 1.)

demanding \$250,000. Gross escaped from the Wisconsin State hospital for the insane at Waupaca on June 18, and had been working on a Lake Villa farm. He had disappeared from the farm last Saturday when Chief Deputy Sheriff Walter Atkinson went there seeking him.

Gross had been confined to Wisconsin asylums since 1929, and had made previous escapes in 1935, 1936 and 1938.

Finger prints found on all of the damaged signal lights are expected by detectives to be a valuable clue in proving the identity of the vandal.

Yesterdays

45 YEARS AGO
In the Antioch News Files
August 30, 1894

Waukegan post of the G. A. R. has adopted a resolution in tribute to George Palmer, Civil War veteran. Twice he offered his life, if need be, for the preservation of the Union and the maintaining of the starry banner under which the loyal legions gathered in the times which tried men's souls; and twice he returned with bad health, lingering in suffering because of his service and sacrifice until his final muster out.

A party of tramps made Antioch a rendezvous during last week.

Evangelist Sunday (the ex-ball tosser) and family have been spending some time at Channel Lake and other resorts hereabout.

At a meeting of the Fox Lake Fish and Game association measures for preserving the supply of fish in the lake were discussed. Capt. Morrison said there had been as high as ten tons of fish taken out in the winter and shipped to Chicago before this association was organized.

About 15 Antiochites visited Devil's Lake, Wis., August 26 by means of the excursion from Richmond, Ill. Devil's Lake is not a summer resort as yet. It lies surrounded by its own native wildness, which is of a nature which will not be shorn of its sublimeness by the ruthless hand of the summer excursionist for centuries to come.

30 YEARS AGO
August 26, 1909

Bent and aged men of eighty, prim, retired merchants, farmers and professional men of sixty-five and seventy, men of affairs of forty and fifty, and from this age shading down to fifteen years, all will take a day off Thursday and go to Wadsworth where at the "Old Browe school" nearly will be held the annual gathering of former pupils. Among those who will be present is Samuel Miller, the oldest living pupil, who attended the school sixty-four years ago, when Indians still prowled about, and is now over eighty.

(Yesterdays Editor's note — the Browe school reunion is still held each year.)

The Browe school is one of the oldest in the state and its reunion is one of the most remarkable.

Winners in the horse races at the Lake County Old Fellows picnic at Libertyville Sunday included: free-for-all pace, Alice C. of Solon Mills, owned by George Vogel; free-for-all trot, Vanessa Girl, owned by C. W. Allen of Kenosha. Red Charles, entered by Ed Barr, Geneva, was second in the latter event; Dorothy, entered by E. Leith, Prairie View, and John C, entered by Vogel, tied for third.

15 YEARS AGO

Deputy Coroner Edward Conrad believes the skeleton of a man in a sitting position found at Squaw Creek near Fox Lake, Friday evening, may be that of Daniel Batchelder, a peddler who mysteriously disappeared around the year 1850.

The Grade school will open for the 1924-5 term Tuesday. The teaching staff includes: D. L. Taggart, principal, Cathry Bouzek, Hester Goldy Garland, Alma Frojen, Fern Dunham Lux.

A large dairy barn and three silos were totally destroyed by fire Saturday night and several other buildings endangered on the Samuel Insull farm located three miles south of Libertyville on the Town-Line road.

WANTED

WANTED—A girl for general housework in Chicago after Labor Day. Phone Antioch 166W2. (3c)

WANTED—Girl or woman for general housework. Mrs. Albert Herman, 451 Orchard street, Antioch. Telephone 224-W. (3c)

WANTED—Man that understands erecting a wood silo. A. S. Wilkinson. Phone Round Lake 2334. (3p)

WANTED—Old, crippled or down horses or cows (alive). Quick and Sanitary removal. Herron's Mink Ranch, Bristol 70R11. Phone charges will be paid by us. (81f)

LIVESTOCK DEALERS NOTICE
WANTED—Killer Horses. Will buy one or truck-load. Write or phone—Herron's Mink Ranch, Salem, Wisconsin Bristol 70-R-11 (1f)



"Yes sir, I'm tellin' you," said one of Antioch's Main street philosophers the other day, "there's no advertising, either free or paid for, that equals in effectiveness the simple expedient of having oneself paged at a public gathering." Then he went on to explain how having one's name bellered out over a loud speaker was not only a No. 1 publicity, but it also had the value of feeding the page's ego. Of course, he said, one who is in such demand that public gatherings have to be disturbed just must be a person of importance. Well, anyway the paging racket has been worked so hard the last few years, even in this small village, that the populace is getting wise, and several of the wisecracks are declaring that they are organizing a club to volunteer their services or thrust them upon publicity-seekers; who resort to the paging racket. But think what would happen if too many members became over-zealous—public gatherings disturbed in a whole-sale manner—soon the deception would be apparent to all—ridiculous and disgusting—to say nothing of the wounded dignity of the page!

CHANNEL LAKE

Antioch, Illinois

August 25, 1939

The Antioch News,
Antioch, Illinois,

At Atwood's Grocery
Kellogg's Wisconsin Ice Cream
per quart40c
Too High! Keep it!

At Antioch's Cheapest Counter
Illinois Ice Cream, per qt.30c
Trip with car 7 miX
X plus 30c

The Antioch News
(delivered)
Size of Page: 15x21 1/2
Number of pages: 8, occasionally more
Copies per year: 32
Price per year: \$1.50
paid June 23, 1938
Per copy\$0.0286 plus
Per page\$0.0074 plus
News—What we've already heard.
Too High! Keep it!

The Chicago
(delivered)
Size of Pages: 16x21 1/2
Pages: 16 to 36—sometimes more
Copies per year: 307
Price per year\$5.00
less dealer's discount\$1.00
Net\$4.00
Per Copy\$0.0103 plus
Per Page\$0.0010 plus
Yours for cheaper ice cream and
mine for a cheaper newspaper,
C. A. Atwood

Antioch News Office
August 31, 1939

Mr. Charles Atwood, Esq.
Channel Lake
Antioch, Illinois

Dear Charlie:—

We were at first somewhat mystified when we received your interesting, epistle, but after a little research we brought our intelligent mind to bear on the matter, and finally decoded it and deduced:

A—That you knew you were charging too much for your ice cream, and regretted your shortcomings, but felt that things being as they are, you felt that you still should charge 40c a qt. B—That you thought maybe we ourselves were charging too much for the Antioch News because on a pound for pound basis with regard to newsprint (or page for page, with regard to the area of the reading matter), you figured that your dealer's discount included—that you got the Chicago paper a little cheaper.

C—You are, therefore, preferring to take your reading matter from out-of-town.

However, Charlie, have you ever stopped to think that although you can

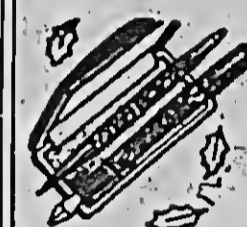
buy ice cream practically anywhere in the world, there is only one Antioch News?

Before taking this rash, and somewhat regrettable step, we would like you also to consider the fact that while quantity may be what you desire, quality—and we mean no disparagement to our metropolitan contemporary—is also a desideratum.

Unless you commit a murder or are murdered, or rob a bank or become president or otherwise notorious, the chances are that in all the pages and pages of reading matter in the Chicago Tribune, you will never once experience that peculiar thrill of pleasure that comes from seeing your own name therein. Whereas the names of yourself, your friends, your enemies, your family and others in whom you are interested may and do appear in any weekly issue of the Antioch News, which for over 50 years has faithfully recorded the comings and goings and doings of the lakes region—its weddings, its parties, its births, its deaths, its rejoicings and its sadnesses.

Now it may well be that your ice cream has a particularly fine quality and flavor which you feel may well justify its price for those who desire it. We believe, too, that the Antioch News has a certain place to fill as a community newspaper. We do not attempt to give the news of all the world, for after all, that can be read elsewhere. It is our task, rather, to mirror back the affairs of the little community of Antioch and the towns nearby in Lake and Kenosha counties, and to catch and hold something of that reflection that others may read it. So, Charlie, we hope you will weigh the matter well, realizing meanwhile that while the Chicago

Parker and
Sheaffer



Pen
and
Pencil
Sets
\$1.95
per set

C. S. HUBBARD

705 - 58th St. Kenosha

IF you are planning a trip or going back to school,

Visit Kenosha's
Smartest Travel Shop
HARTMAN LUGGAGE
LADIES PURSES
MEN'S GIFT BAR

GARB'S

635 - 58th Street Kenosha

AT WAUKEGAN

GENESE

Matinees Daily - Open 1:00

Wednesday Only
SEPTEMBER 6

A Show Worth Driving
Miles to See

—On Our Stage—

—Matinee and Evening—

"THAT TON OF FUN"

Johnny Perkins

and his gang

30 Stars
in Person

in a variety

STAGE REVUE

Plus—On the Screen

Lew Ayres - Anita Louise

"These Glamour
Girls"

—Come Early—

First Show 1:30

—SPECIAL—
JOHNNY PERKINS
Bargain Coupon

Any
Time
Wed. 25c
With
This
Coupon

Clip coupon and present to cashier

sphere, we also have our humbler one. And maybe one of these days we can get together and discuss the matter a little further—over a dish of ice cream.

Faithfully yours,
The Editor.

Those who laughed over the "Street Scene" poem and remarked "It's just like Antioch!" on reading last week's Observer will be pleased to know that their hunch was correct. Its somewhat ungente "raspberry" for the too-plump gals in the not-overly-becoming slacks and shorts was handed out by Bee Dupre, (alias Tootstoyou) daughter of William S. Dupre, Delavan, Wis., formerly of Antioch.

Bee was born in Antioch. She is a niece of Dr. R. D. Williams and Miss Ruth Williams of this village.

And she ought to know all about our street scenes.

Card of Thanks.
The Cross Lake Improvement Association wishes to thank the Antioch merchants for their donations toward their picnic.

We Have the

LARGEST SELECTION
of the new Spinet Pianos between
Chicago and Milwaukee
Famous Makes - Lowest Prices

Bidinger
MUSIC HOUSE

"Kenosha's Only Complete
Music House"

530 - 56th Street. Phone 4932

KENOSHA'S FIRST RUN THEATERS/ KENOSHA GATEWAY

Starts Friday--
for 5 Days



also



We know that you'll agree that our special Six Unit

**Labor Day Holiday
Week-end Program**

Is the biggest show in town!

—STARTS FRI, SEPT 1st—

1. "THE STAR MAKER"
Bing Crosby - Ned Sparks
and an all-star cast

2. "SMUGGLED CARGO"
Rochelle Hudson

3. "THE BILL OF RIGHTS"
All in Technicolor

4. "PORKY'S PICNIC"
Cartoon

5. WORLD NEWS EVENTS

6. "THE LONE RANGER" at
Sat. and Sun. Matinees

— On Stage Sat. Night —

"Star Maker Talent Revue"

LOOK at our Cash-saving FOOD VALUES!

Delicious Ann Page Quality Foods, tempting Jane Parker cakes & doughnuts, flavorful A&P coffees, oven-fresh A&P breads! These are just a few of all the splendid foods we both make and price to save you money! Look at this bargain list! Buy A&P money-saving brands—eat better for less!

America's Favorite
**8 O'CLOCK
COFFEE**
1-lb. bag 13c
BOKAR COFFEE
2 1-lb. bags 35c

**YUKON CLUB
BEVERAGES**
4 24 oz. 25c
btl. (plus deposit)

**SAWYER
Butter Cookies**
2 pkgs. 25c

B&M Baked Beans

2 28-oz. cans . . . 29c

Ann Page Catsup 14-oz. btl. 12c

Campfire Marshmallows

1-lb. pkg. . . . 15c

Super Suds - red 19-oz. pkg. 15c

Super Suds - blue, 1ge. pkg. 19c

Palmolive Soap . . . cake 5c

Sultana Peanut Butter

2-lb. jar . . . 23c

Ann Page Prepared Spaghetti

2 15-oz. cans . . . 13c

Kleenex - 200's . . . 2 pkgs. 25c

Shinola Polish, black or brown

can . . . 9c

Ann Page Sandwich Spread

Quart jar . . . 29c

LUX SOAP . . . bar 6c

LUX FLAKES, 1ge. pkg. 21c

RINSO . . . med. pkg. 19c

LIFEBUOY SOAP . . . bar 6c

SILVERBOOK

Butter 1-lb. roll 25c

SUNNYBROOK

Butter . . . lb. 26c

(Subject to market change)

Encore Mayonnaise

Pint jar . . . 23c

Ann Page Preserves

Peach, Apricot, . . . 25c

Cherry, Pineapple, . . . 25c

Blackberry, 2-lb. . . 29c

jar . . . 29c

NEW 1939 PACK—IONA

CUT BEETS . . . 3 no. 2 cans 20c

NEW 1939 PACK A&P

SAUERKRAUT 2 no. 2 1/2 cans 15c

National Bakery Week Values

A&P Bakers celebrate our National Bakery Week and invite you to take advantage of these top-notch Bakery values.
A&P Soft Twist White Bread
Lge. 1 1/2-lb. loaf . . . 7c
A&P Plain or Sugared Doughnuts . . . doz. 10c
Jane Parker Angel Food Cake, Large size . . . 33c
A&P Hot Dog or Barbecue Buns . . . pkg. of 8 - 10c

Saturday Only

Holland Style Nut Coffee Cake
Each . . . 15c
Jane Parker Fresh Peach Layer
Cake . . . each 25c
Jane Parker Streusel Coffee
Cake . . . each 15c

Another
A&P Bargain

**Woman's
Day**

Aug. Issue

out now

only

2c



Wilson's Canned Meat Values

Wilson's Corn Beef,
16-oz. can . . . 15c
Wilson's Tamales, 11-oz. can 10c
Wilson's Chili Con Carne
2 16-oz. cans . . . 25c
Wilson's Chicken Ala King
11-oz. can . . . 29c

FRUITS and VEGETABLES

Golden Crisp Carrots . . . 1ge. bunch 3c
Crisp White Celery . . . 2 bunches 9c
Watermelons on ice . . . 29c
California Valencia Oranges . . . 2 doz. 33c
Nebraska Cobbler Potatoes . . . 15-lb. peck 25c
New Jonathan Apples . . . lb. 5c